



**ENHANCES ITS IDENTITY AS A  
RETAIL HUB WITH A  
DIVERSITY OF SHOPS and  
RESTAURANTS**

**OFFERS A VARIETY OF  
ACTIVITIES and MARKETS ITS  
UNIQUE AMENITIES TO  
ATTRACT VISITORS and  
TOURISTS**

**PROVIDES A RELIABLE  
TRANSPORTATION NETWORK  
THAT IS SAFE, ACCESSIBLE,  
WELL-PLANNED and  
PEDESTRIAN FRIENDLY**

**RETAIL, COMMERCE  
and TOURIST  
DESTINATION**

**ATTRACTS and RETAINS A  
BALANCED MIX OF  
BUSINESSES THAT PROVIDE  
ECONOMIC SUSTAINABILITY  
and QUALITY JOB CREATION**

**FACILITATES and SUPPORTS  
BUSINESS DEVELOPMENT and  
GROWTH THROUGH  
INCENTIVES, LOCAL  
PROMOTION and QUALITY,  
"BUSINESS-FRIENDLY" TOWN  
SERVICES**

**ESTABLISHES A SAFE,  
ATTRACTIVE and  
SUFFICIENTLY REGULATED  
ENVIRONMENT THAT  
WELCOMES and NURTURES A  
QUALITY BUSINESS  
COMMUNITY**