

Christiansburg Aquatic Center Advisory Board

Meeting Minutes

October 1, 2014

In Attendance: Mark Layne, Jim Vanhoozier, Amelia Tuckwiller, Shirley Hallock, Steve Simmons, Karen Drake, Terry Caldwell, Maddie Duke

Absent: Jeremy Williams

Meeting was called to order by Steve Simmons.

Terry's Report

1. Fitness Pass- Class Communication
 - a. Staff at the CAC will start sending emails about class cancellations to those participants who have purchased Fitness Passes.
2. Town Council will meet at the CAC on October 21st at 6:00pm. They have asked that the Advisory Board be present.
3. "Try it for Free" October 4, 2014. Participants can come try 30 minute classes for free.
4. The Third Annual "Monster Splash" will be held on October 26th. 4:00p-6:00p.
5. Personal Protection Classes are being offered at the CAC through the Christiansburg Police Department's Citizen Support Group. There are two dates being offered.
6. Customer Appreciation Week was held the week of September 8th.
 - a. Customers were able to enter a drawing for a free 6-month pass.
 - b. During this week, six patrons signed up for the CAC's Focus Group. This group will be led by Terry.
7. Banners in the Competition side of the facility are being sold.
 - a. Businesses can purchase banners to be displayed for 6 months or 1 year .
 - b. Four banners have been sold.
8. Staff from the CAC have been attending local fall festivals.
 - a. Wilderness Trail Festival (September 20th)
 - b. Fall Harvest Festival in Shawsville (October 4th)
 - c. CPD Safety Day at the NRV Mall (October 18th)
9. The National Parks and Recreation Conference will be held in Charlotte this year beginning October 13th.

Meeting adjourned.