

Christiansburg Aquatic Center Advisory Board

Meeting Minutes

January 7, 2015

In Attendance: Steve Simmons, Jim Vanhoozier, Shirley Hallock, Mark Layne, Amelia Tuckwiller, Karen Drake, Terry Caldwell, Maddie Duke

Absent: Jeremy Williams

Meeting was called to order by Steve Simmons

Shirley motioned to approve the minutes from last meeting with Amelia seconding the motion.

Karen motioned the minutes from the December 3rd meeting approved as accepted with Amelia seconding the motion.

Old Business

1. Black Friday : Suggestions for next year
 - a. Have the sale but make the sale good for all day.
 - b. Have a door prize/spin the wheel for a prize- from CAC or local businesses.
 - c. Planko Drop
 - d. Use wheel on Planko at Wilderness Trail Festival as well.

Terry's Report

1. November Revenue Report
2. Total Number of Daily Members, Members and Program attendees from 2010, 2011, 2012, 2013 and 2014
3. Terry mentioned if it would be worth the investment to have a television ad.
 - a. Mr. Vanhoozier suggested Terry contact Greenridge Recreation Center since they recently had a television ad.
4. Terry discussed the Economic Impact Analysis of the CAC which was done by students from the Kohl Centre.
5. Updated discussion on the policy of programs offered by the Recreation Center and Aquatic Center.
 - a. Mr. Vanhoozier hopes to have a policy in place soon.
6. Scouting Group Policy
 - a. Scouts wanting to come to the CAC to train for merit badges
 - i. Leaders in uniform will be admitted free
 - ii. Scouts in uniform will be charged \$2
 - iii. Family members will be charged regular daily admission
7. Christmas Parades
 - a. The CAC participated in Christiansburg, Blacksburg and Radford Christmas Parades, winning 3rd Place in the non-float category for the Town of Blacksburg Parade.
8. Skatepark surveillance cameras
 - a. Four cameras are currently being installed.
9. Virginia Tech Doors
 - a. The VT entrance doors are currently being switched to the scanning system which will be monitored and controlled in the administrative offices.

10. Update on Leisure Pool Kid's Slide

- a. Maintenance is currently working on figuring out how to get the slides in the doors.
- b. Two will be picked out. The CAC will then put the two on Facebook and let the public vote on which one they would like.

New Business

1. Town Employee Memberships

- a. The board discussed giving full-time town employees free membership to the CAC.
- b. Mr. Vanhoozier said he would talk with Town Manager, Barry Helms.

2. Digital Sign Rental

- a. Karen suggested that Terry rent a digital sign to put road-side for one month to see the response by those driving by.
- b. If the response is good, Terry and staff could use that information to support the need of a permanent one being installed.

Next meeting is scheduled for February 4, 2015.

Meeting adjourned.