

Meeting Minutes for September 1, 2014

Brad Epperley called the meeting to order and welcomed everyone

In attendance: Charlton McCoy, Tonia Winn, Brad Epperley, Jim Williamson, Doris Oliver, Mary Critzer, Mike Harris

Minutes from last meeting approved

No citizen's comments

Brad shared the highlights from the July monthly report:

- Dixie Ozone team went to the World Series and placed 5th, best finish that any team from Christiansburg has ever had
- We hosted the Fallen Officers Softball Tournament, great turnout with the most Police teams they have ever had
- Teaming up with Montgomery County for an Adult Ultimate Frisbee League this year
- 2014 Punt, Pass and Kick had 13 participants
- Reel Kids Casting Competition will be held at the Christiansburg Police Departments New River Valley Fall Festival at the Mall. Hopefully will have more children involved
- This year we have 3 Mite teams, 3 Junior teams and 2 Senior teams in the youth Football League
 - They are not allowed to have contact more than 50% off their practice times
 - Great concussion seminar that all of our coaches attended to help with concussion awareness (held August 17 here at the Recreation Center)
- We will help out again with tents, tables and chairs for Heritage Day
- Senior Aerobics numbers are up and the class is going very well
- Birthday Bingo Bash did well with 20 participants
- P90 Early Bird still doing very well with 20 participants, our new programs Swing Dancing had 6 participants
- Hunter Safety Course had a big turnout with 36 participants
- Brad handed everyone a new brochure, everyone really liked the cover photo and Doris Oliver's gold metal photo
- This year instead of Breakfast with Santa (we weren't getting a good turnout). Santa and Ms. Clause are going to making phone calls to children on December 9. Parents will turn in registration forms with a little information about their children and their wish list. Very neat and fun program, everyone liked the idea
- Huckleberry 5k will take place in November
- Green spaces and bike trails brings up property value for neighborhoods

- Brad went with the Town Engineer, Wayne Nelson, to Diamond Hill and walked the trail. They have graded the trail out of where it will be and some parts will have to be elevated. Mr. Nelson is working with DEQ to figure out what all the regulations are for the conservancy
- Holiday Inn has approached us about a partnership with them that would give guest a pass to the Recreation Center and instead of the patron paying for the pass, Holiday Inn would pay for it. She is also asking if we could drop the price from \$5 to \$4 for them (they would write us a monthly check) and in return she would push more people to come to use the fitness facility
 - Everyone agreed this is a good idea to bring in more people and a great way to showcase Christiansburg to people that are visiting
- Brad had a meeting with Frank Rockavitch with VCOMM (we have 100-150 VCOMM students that are already members) Recreation is such an important part to them; they want their students to have more than just their studies. They want all their students to be able to come to the recreation center, town residents or not. A single adult membership is \$275 a year. He is looking to see if we would be interested in an in-kind donation of their services and cut the membership total in half or 60% of the membership. VCOMM would pay not the student so it would be a business deal.
- Staff came up with some ideas that VCOMM could do for our department if we cut the membership prices (free community health fair open to public, awareness presentations (depending on their training: breast cancer awareness, alcohol awareness, etc.), exercise programs (people with arthritis). Have some students on site for Senior Olympics and Youth Games (not sure if feasible) maybe if a doctor was there training students. Sports injury and nutrition programs, first aid class, classes for expectant moms, events for children (dealing with obesity, promote exercise, fitness and nutrition) some may be certified instructors that could teach classes.
- This partnership could push for more of their students to live in Christiansburg
- Brought up that other groups have wanted to do something similar and we said no
- Discussion on if Corporate memberships something we should look at? Will Town Council see this as corporations infringing on the citizens that pay for the recreation department. There are different rates now for seniors for example so this is a way of introducing corporate. There needs to be some guidance on some kind of corporation structure to adopt if this agreed upon.
- VCOMM is about health and wellness but so are a lot of other places just need the structure that won't cause headaches each time a new corporation is interested in partnering. This discussion is tabled until the next meeting.
- Kiwanis lease-Cord said a few things bothered him: term of lease needed to be longer, financial terms presently don't account for in kind contributions (maintenance, mowing), renewing language further, feels that no dollars should be paid of in kind contributions to exceed \$2,500 per year with the amount carried over year to year (i.e. we pay \$50,000 for

lights that would cover us for 20 + years), if we pay a certain investment, for example lights, we have to have something that says if they take the park away they will have to reimburse us for the investment made. There is also the option to ask them to sell us the park and still call it Kiwanis Park. Would still work with them on the few events they have throughout the year if they are willing to do that. Scholarship money: Generally don't spend more than \$1,000 a year on scholarships. Just recently have us a scholarship check for football/cheerleading of \$440 and they are always happy to help out.

Definitely want to continue relationship with Kiwanis they are very important to us.

- Commission agreed to going back to Kiwanis to discuss those terms
- Table discussions with VCOMM and Holiday Inn until next meeting and think about things that would restrict/benefit us about the partnership and discuss it at the next meeting
- Student representative (Logan Atkins) has graduated, need to get a new student representative. Couple of workers that are students at CHS that would be wonderful candidates: possibly make an announcement open to anyone who wanted to send in their resume and maybe by next meeting could have a few resumes.
- Suggestion about the possibility of extending the term from one year if there is a qualified student
- Brad adjourns meeting