

Christiansburg Aquatic Center Advisory Board
Meeting Minutes
March 4, 2015

In Attendance: Shirley Hallock, Jim Vanhoozier, Karen Drake, Steve Simmons, Mark Layne, Amelia Tuckwiller, Maddie Duke, Terry Caldwell

Absent: Jeremy Williams

Meeting was called to order by Steve Simmons

Mark motioned to accept the minutes from last meeting with Shirley seconding the motion.

Old Business

1. Leisure Pool Children's Slide
 - a. The votes have been tallied and Terry is going to present the winner to town council on Tuesday, March 10. The winner will be made public after the town council meeting.
2. Full Time Town Employees and Volunteer First Responders Free Memberships
 - a. Mr. Vanhoozier has talked with Town Manager, Barry Helms and has told him to go ahead with the request.
 - b. If a family membership is purchased, the employee/first responder will pay the difference of the single vs family membership.
 - c. Can't be grandfathered in, will go into effect when council approves.
 - d. Shirley motioned to approve the recommendation with Mark seconding. The board voted unanimously to accept. Mr. Vanhoozier will take the recommendation to town council for approval.
3. Christiansburg Aquatic Center Website
 - a. Terry is working on the budget to create and maintain the website
 - b. Karen suggested that the staff at the aquatic center get together a proposal and present to companies that can manage the site and get quotes
4. Eagle Scout Project- Shelter
 - a. The project should be complete in the next couple of months
5. Joint meeting with the Recreation Center
 - a. Program supervisors from the recreation center and the aquatic center have met to discuss summer programs.
 - b. Request for another room rental for the personal protection course. Terry is still waiting on an answer from the recreation director on when/if they are going to hold a similar class so she can hold it at another time
 - i. The board voted that since an answer has not been given from the recreation center that the CAC go ahead and allow the rental of their room for the personal protection class. Shirley motioned to approve with Mark seconding. The board voted to accept unanimously
 - c. The board suggested that a policy be put into place: after the joint meetings, if an answer is not given to either side after 10 calendar days, the class/program is available.

Terry's Report

1. Maintenance Week will be the last two weeks in August
2. The CAC is currently selling memberships online
3. The CAC's 5 year anniversary event will be held on June 27th
 - a. Free admission during specific hours
 - b. Economic Impact study review during opening remarks
 - c. If the new slide is in, the Mayor can unveil it to the public
 - d. Beach music, food trucks, Friday night
 - e. Games- scavenger hunts, diving sticks, guess how many members/participants the CAC has, etc.
 - f. Skateboard demonstration
 - g. VT Swim and Dive Team/ CHS State Diving Champions, Water Polo, Kayak Rolls, Scuba demonstrations
 - h. Ribbon Cutting
 - i. Fun Facts Board: Did you know that the CAC offers/does this?
 - j. Month-long or weekend-long celebration: have information posted: this is what the CAC does/offers.
4. Brochure- the CAC will be decreasing the amount of brochures and changing the layout.
 - a. This should all be taking place in the first couple of weeks of April
 - b. Terry is going to look into advertising with WDBJ7 with a television advertisement
 - c. Karen and Amelia suggested to look into advertising with PBS in January
5. The aquatic center has sold a total of 11 banners
6. Heritage Day- August 22nd. The CAC will let them borrow the center's tables
7. March 28th - Passport Application
 - a. Clerk of Court Erika Williams and staff will be at the CAC

New Business

1. Request to solicit a new marketing business plan for the aquatic center
2. Advertising events, etc. at the library on their scrolling monitor
3. Advertising in The Burgs
 - a. Insert in Wednesday and Sunday paper in April.

Meeting adjourned.