

Christiansburg Aquatic Center
Advisory Board
April 1, 2015

In Attendance: Steve Simmons, Amelia Tuckwiller, Jim Vanhoozier, Karen Drake, Mark Layne, Jeremy Williams, Shirley Hallock.

The meeting was called to order by Steve Simmons.

Mark motioned to accept minutes from last meeting with Amelia seconding.

Terry's Report

1. CAC 5 Year Celebration planning is underway.
 - a. Terry is currently shopping quotes for bands.
 - b. Ribbon cutting by the Chamber of Commerce.
2. Request for room rental for Personal Safety class.
 - a. Brad Epperley, Director of Parks and Recreation requested that the CAC doesn't host this room rental since the recreation center holds the same program at their center.
3. Brochures should be out by April 10.
4. Summer Family Membership May 30-August 16
 - a. \$136 Town Resident
 - b. \$190 Non-Resident
 - c. Price includes 6-7 days of shut down due to meets.
5. Fin's Throwback Summer Camp
 - a. Ages 7-12
 - b. \$75/per camp
 - c. Swim lessons will be offered three times per week.

Old Business

1. Leisure Pool Slide
 - a. The alligator won the public vote.
2. Full Time Town Employees and Volunteer First Responders Free Membership
 - a. Mr. Vanhoozier has approached town council with the request. They would like to discuss the request in a work session which will be held on April 28.
3. Christiansburg Aquatic Center Marketing/Business Plan
 - a. Outside business is being sought to design the aquatic center's new marketing/business plan.
 - b. Mark brought up the issue of no other town departments having to design a new marketing/business plan. Why just the aquatic center? The marketing/business plan should be for all departments town-wide.
 - c. Karen- clear perimeters must be given or the town is going to waste money. The company needs to look at recreation as land and water.
4. CAC Website
 - a. Terry has put the request in the CAC's budget.
5. Skatepark Shelter

- a. In the works, hoping to be completed by middle of May.

New Business

1. Surf 'n Turf Program
 - a. The recreation center and aquatic center are offering a new program where the half will be at the aquatic center and the other half at the recreation center.
2. Passport Day
 - a. Attendance: 49

Meeting adjourned.

Next meeting scheduled for May 6.