

**Christiansburg Aquatic Center
Advisory Board
August 5, 2015**

In Attendance: Jeremy Williams, Steve Simmons, Shirley Hallock, Amelia Tuckwiller, Karen, Drake, Terry Caldwell, Maddie Duke

The meeting was called to order by Jeremy Williams.

Jeremy motioned to accept the minutes from last meeting. Shirley seconded the motion.

I. Old Business

- a. Town Employee Free Membership and Classes
 - i. 58 town employees/first responders have signed up for a membership. Two have signed up for family memberships and 10 have signed up for a couple's membership.
 - ii. Three employees have signed up for one fitness class.
- b. CAC 5 Year Anniversary Celebration June 26 & 27
 - i. Buy 6 months, get 6 free total bought: 235
 - ii. Buy 12 visits, get 12 free total bought: 121
- c. Fin's Summer Camp
 - i. The camp is on its last week, "Boat Design"
 - ii. Total of 9 weeks with 514 children.
 - iii. Camps will be held again during the holiday season when schools are closed.
 - iv. Next year, look into offering discounts to children to come back after camp.

II. New Business

- a. Maintenance Week Shutdown: August 17-28. New alligator slide will be installed during this time. Public has been asked to name the new alligator(in facility and on Facebook). The person with the winning name will receive a free 12 visit pass to the aquatic center.
 - i. Grit coating will be placed on pool deck tile.
- b. Aquatic Center Annual Report (see following pages.)
- c. No vaping signs have been placed around the facility.
- d. The next brochure is in the works and will be available by the end of August.
 - i. Roanoke Times distribution in September.
- e. Radford University Memberships
 - i. Faculty, Staff, Students and Retirees are free, their spouse receive 20% off.
 - ii. The board suggested the CAC approach President Sands at Virginia Tech about a similar deal.
- f. Request for one stop: nails, hair and massage.
 - i. "Spa Day" fair or women's expo, "pampered day". Sell tickets, limited seating.

- ii. Steve suggested that we contact local businesses and see if they would be interested in coming to the CAC
 - iii. Terry will look into partnering with the Chamber.
- g. Request for special membership prices also go for programs.
- h. Request for Valet Parking during busy times.
 - i. The CAC staff can use the CAC car to pick up in the lower lots.
 - ii. Call ahead, sign a waiver. 12p-3p. Monday-Friday.
 - iii. Pick up service; sell how it goes during the fall. Make the pick up a specific spot.
 - iv. Terry will take the request to Barry Helms.
- i. Request for a dry pass membership
 - i. Dry pass is \$2, the CAC has 12 dry passes for \$20
 - ii. CAC staff will work on prices
 - iii. Cardio Pass for cardio room use only
- j. Request for reduced fees for veterans/active duty
 - i. The board voted to give 20% off all advertised rates.
 - ii. The board voted to give \$3 daily admission.
- k. VA payments
 - i. The CAC has been asked to accept payment from the VA for veterans' therapy. The CAC does not have a licensed therapist on staff.

Meeting adjourned.

Next meeting is scheduled for September 2.