

Christiansburg Aquatic Center
Advisory Board
September 2, 2015

In Attendance: Jeremy Williams, Shirley Hallock, Jim Vanhoozier, Mark Layne, Karen Drake, Steve Simmons, Terry Caldwell, Maddie Duke

The meeting was called to order by Jeremy Williams.

Mark motioned to accept minutes from the last meeting. Shirley seconded the motion.

- I. Terry's Report
 - a. CHS home football games: staff will visit with the CAC car; CHS cheerleaders will "sling" out CAC shirts to the audience; staff will hand out brochures, CAC literature.
 - b. New River Valley Heath District is working on an Obesity Prevention Grant for a bench at the bus stop and a bike rack at the skate park.
- II. Old Business
 - a. Maintenance Shutdown: August 17-28. Alligator slide was installed and named "Sir Chomps A Lot". The pool deck tile (leisure side) was resurfaced with a "grit" material which is no slip; stair treads were replaced; pools were drained and scrubbed; new carpeting in foyer way.
 - b. The fall brochure is now available on our website and at the facility.
 - c. The Roanoke Times distribution will be inserted in "The Burgs" section.
 - d. "Spa Day" is currently in the planning progress.
 - e. Pick up service with the CAC car has been approved. The service will be put into place and run 1p-3p. The service was designed for those who don't have handicapped signs but cannot walk a long distance to the front doors.
- III. New Business
 - a. Birthday party revamp: Karen suggested looking into a different food offering.
 - b. Room Rentals
 - i. Look into working with local restaurants to cater room rentals.
 - ii. Look into hosting GED courses, English as a second language through local school systems.
 - c. Halloween special event "Monster Splash" will not be held this year due to low attendance in the past years.
 - d. Possible Camp Offerings
 - i. VT Football days
 - ii. Black Friday
 - e. Hokie Kids Club
 - i. Look into the possibility of working with the club.
 1. Visiting for the day
 2. Making a visit to the CAC a part of the camp schedule
 - f. New Places to advertise
 - i. VCOM
 - ii. VT Graduate School

Next meeting will be scheduled as needed.
Meet adjourned.