

Aquatic Advisory Board
November 4, 2015

In Attendance: Steve Simmons, Karen Drake, Mark Layne, Amelia Tuckwiller, Jim Vanhoozier, Shirley Hallock, Terry Caldwell, Maddie Duke

Steve Simmons called the meeting to order.

Mark motioned to approve minutes from last meeting with Amelia seconding the motion.

1. Terry's Report
 - a. The CAC has purchased a couple of web domains but won't be active until the new website is created.
 - b. Aquatic Program Supervisor position is open at this time.
 - c. Full-time Lifeguard Supervisor position has been split into two part-time permanent supervisory positions.
 - d. ADA Compliance
 - i. Patron suggested an alert device be installed in the three family changing rooms.
 - ii. Karen suggested calling Carillion's obesity, geriatric and rehab. departments for suggestions/ideas of what works as well as contacting to see which department can assist in alert devices.
 - iii. Mark suggested for staff to look into the handicapped handrails for stability.
 - e. "Splash and Dash" service will be offered beginning in December.
 - i. Shuttle service to front doors from the lower lots for patrons who aren't able to use the stairs.
2. Old Business
 - a. T-shirts at the football games went well. Staff also took the Plinko Board which drew a good crowd.
 - b. Scott is working on looking into catering the birthday parties as requested at the last meeting.
 - c. MCPS was contacted in regards to the GED classes. Currently they are offered at the NRCC NRV Mall site. They will keep our name in the file for future reference.
 - d. Camp offerings: the part-time staff is limited. Terry does not feel comfortable offering Black Friday children's camp without full time staff present. More camps will be offered next year.
 - e. Promoting VCOM/Corporate Research Center discounts
 - i. Mark recommended that staff look into setting a goal of a number of participants from each business
 - ii. Several VT offices are held in the CRC building.
 - iii. These discounts would be per person, not per organization.
 - iv. Mr. Vanhoozier will talk with Councilman Stipes about getting in touch with Mr. Joe Meredith of the CRC. Karen noted to make sure VCOM is included in this conversation.
 - v. Amelia suggested a one-time drive.

3. New Business

- a. Black Friday Specials
 - i. No payment plans
 - ii. Mark suggested “spin the wheel” when you buy the membership to win a prize.
 - iii. Buy 6 month, get 6 free. Buy 12 visit, get 12 free. All week (Monday-Saturday).
 - iv. Offer stocking stuffers in December.
- b. Christmas Parades
 - i. If needed, Steve will help find the CAC a flatbed trailer
 - ii. Terry will discuss with her staff and if decided to participate, will brainstorm float ideas
- c. The board recommended selling the stocking stuffers at the Christmas Farmers Market
 - i. Option: give out coupons to bring to the CAC to receive your passes.
 - ii. Mark suggested having a survey for people to fill out
- d. Marketing
 - i. Each restroom stall has a flyer promoting CAC programs
 - ii. Competition Pool banners are continuing to be renewed

Meeting adjourned.

Next meeting is scheduled for December 2.