

Christiansburg Aquatic Center  
Advisory Board  
December 2, 2015

In Attendance: Jeremy Williams, Jim Vanhoozier, Steve Simmons, Shirley Hallock, Mark Layne, Amelia Tuckwiller, Karen Drake, Terry Caldwell, Allison Zuchowski, Maddie Duke, Carolyn Stafford, Sherry Cornett

The meeting was called to order by Jeremy Williams.

Steve motioned to accept minutes from the previous meeting with Shirley seconding that motion.

1. Public Comment

- a. Request to reduce the rate of the Water Fitness Passes
- b. Mrs. Stafford: Roughly \$5/class if member, not a member but with pass it's \$6.50/class. Mrs. Stafford would like to see a member/non-member rate for the fitness passes.
- c. Currently 10 water fitness passes can be purchased for \$65.
- d. Terry mentioned that the CAC will need a minimum number of participants for a class to proceed; the CAC can't rely on daily passes for the salaries of instructors. If the minimum enrollment is not met, the class will be cancelled.
- e. Mrs. Cornett is interested in Tuesday/Thursday classes and would like to add a Monday or Friday to supplement which she would like to use a fitness pass for. Mrs. Cornett also suggested that the fitness passes be explained when they are bought.
- f. Both Mrs. Stafford and Mrs. Cornett noted that patrons will pay the \$5 daily pass and then join a class.
- g. Mr. Vanhoozier: communication consistency is the key.
- h. Terry noted that instructors will be required to do roster checks at the beginning of each class.
- i. Karen suggested that the discounted fee be for the fitness pass users who can guarantee their attendance.
- j. The board agreed that you pay for convenience (picking and choosing classes).
- k. Mr. Vanhoozier suggested that staff re-define/re-state the current water fitness pass policy. Karen suggested that staff see how that goes in January and see how the communication cleans things up and then re-address.
- l. Terry and staff have already discussed the issues and have already brainstormed possible solutions.
- m. Steve suggested a disclaimer be displayed that daily admission does not buy your spot into a class.
- n. Amelia suggested that a discount be given for pre-registration.
- o. The board agreed to the following: clearly communicate the policies to patrons. They also agreed that a discounted pass for the fitness passes are not feasible at this time.

2. Terry's Report
  - a. Black Friday Specials were very successful.
  - b. CAC Car Award at the VRPS Annual Conference: Best Marketing Effort.
  - c. Stocking Stuffers
  - d. Annual Toy Drive runs until December 13.
  - e. Christmas Parade: The CAC will have a float in the Christiansburg Christmas Parade along with the CAC car.
  - f. Veteran's Day Opening.
    - i. Numbers are very low from the past.
    - ii. The board will discuss at a later time about CAC hours during this holiday.
3. Old Business
  - a. ADA Compliance
    - i. Terry still has to meet with Carilion.
4. New Business
  - a. "Good bye" to Mr. Vanhoozier, this meeting is his last meeting before stepping down from town council.

Meeting was adjourned.