

# Meeting November 10

Tuesday, November 10, 2015

5:58 PM

## **Town of Christiansburg Central Business Advisory Committee**

### **Meeting Minutes**

**Time Start: 6:07 End: 6:58**

**Tuesday, November 10, 2015**

**6pm-7pm**

**Conference Room**

*Working Mission Statement as of September 22<sup>nd</sup>:*

The mission of the Central Business Advisory Committee (CBAC) is to serve, advocate, promote, develop, and enhance the vibrancy of Downtown Christiansburg and Cambria.

1. Welcome: Tacy starts (6:07)
  - Discussed process to draft for Town Council
  - Randy posted draft on screen
2. Recap of October 27<sup>th</sup> Meeting  
Referenced meeting minutes;  
Discussed how we had all contributed to the strategies
3. Review and Editing of November 3<sup>rd</sup> Draft Preliminary CBAC Report to Town Council  
Karen addresses draft pg. 10-11; compiled our strategies, tasks, etc.  
Grouped things into like categories; tried to separate tasks from strategies  
Discussed the premise of the plan: to update Town Council on what CBAC has been up to, what we vision, immediate goals/strategies, and asking for their buy in toward creating a master plan and moving forward.
  - How do we condense this document to something we can send out to the general public?
  - We need to establish if there is buy in from the community to support this kind of effort?
  - Document gets people utilizing the same verbiage and speaking about the same vision so we can continue to get buy in.
  - Documents are being stored on google docs for use later as they get edited.

Working through the document starting at page 1 as a group;

Changes made:

Pg 5: Re-addressed the mission

- Christina offers another mission statement (grab from her email)

Suggested:

*"A steering committee provides guidance and direction to the downtown revitalization effort. Its primary tasks are to develop a strategy, or plan, for revitalizing the downtown and to make sure that all tasks are completed."*

Group will leave the mission as it is in the document now since the group agreed on it; however, we can offer alternatives to Council and/or readdress it once there is a voting committee.

Other opportunity is to present it as we present the document as a way to say: where are we going as we go forward? Use it as a talking point during the presentation.

Suggested to add: "as it is, the mission statement is..." so it will be presented as a working document and then adding in Christina's concerns into the presentation.

Pg 8 & 9; maps

Suggesting to make these soft boundaries so people don't get bogged down (scalloped area vs a hard line)

Mark hard boundaries for zoning & historic boundaries

Stopped at pg. 10; Strategies & Objectives

- Preparation for Town Council Presentation: (see overview above; did not address specifically)
5. Next Meetings:  
Tuesday, November 17 @ 6PM; work through the rest of the four pages of the draft