

Meeting November 10

Tuesday, November 10, 2015

5:58 PM

Town of Christiansburg Central Business Advisory Committee

Meeting Minutes

Time Start: 6:07 End: 6:58

Tuesday, November 10, 2015

6pm-7pm

Conference Room

Working Mission Statement as of September 22nd:

The mission of the Central Business Advisory Committee (CBAC) is to serve, advocate, promote, develop, and enhance the vibrancy of Downtown Christiansburg and Cambria.

1. Welcome: Tacy starts (6:07)
 - Discussed process to draft for Town Council
 - Randy posted draft on screen
2. Recap of October 27th Meeting
Referenced meeting minutes;
Discussed how we had all contributed to the strategies
3. Review and Editing of November 3rd Draft Preliminary CBAC Report to Town Council
Karen addresses draft pg. 10-11; compiled our strategies, tasks, etc.
Grouped things into like categories; tried to separate tasks from strategies
Discussed the premise of the plan: to update Town Council on what CBAC has been up to, what we vision, immediate goals/strategies, and asking for their buy in toward creating a master plan and moving forward.
 - How do we condense this document to something we can send out to the general public?
 - We need to establish if there is buy in from the community to support this kind of effort?
 - Document gets people utilizing the same verbiage and speaking about the same vision so we can continue to get buy in.
 - Documents are being stored on google docs for use later as they get edited.

Working through the document starting at page 1 as a group;

Changes made:

Pg 5: Re-addressed the mission

- Christina offers another mission statement (grab from her email)

Suggested:

"A steering committee provides guidance and direction to the downtown revitalization effort. Its primary tasks are to develop a strategy, or plan, for revitalizing the downtown and to make sure that all tasks are completed."

Group will leave the mission as it is in the document now since the group agreed on it; however, we can offer alternatives to Council and/or readdress it once there is a voting committee.

Other opportunity is to present it as we present the document as a way to say: where are we going as we go forward? Use it as a talking point during the presentation.

Suggested to add: "as it is, the mission statement is..." so it will be presented as a working document and then adding in Christina's concerns into the presentation.

Pg 8 & 9; maps

Suggesting to make these soft boundaries so people don't get bogged down (scalloped area vs a hard line)

Mark hard boundaries for zoning & historic boundaries

Stopped at pg. 10; Strategies & Objectives

- Preparation for Town Council Presentation: (see overview above; did not address specifically)

5. Next Meetings:

Tuesday, November 17 @ 6PM; work through the rest of the four pages of the draft