

# Advisory Meeting: Mission Statement

Tuesday, September 22, 2015 5:57 PM

Present: Emilie Tydings, Donna Speaks, Tacy Newell, Karen Drake, Henry Showalter, Barry Helms, Randy Wingfield, Nichole Hair, Charlton McCoy

## Agenda:

- I. Welcome
  - a. Karen sets agenda & passes out agenda
  - b. Imperative to have a central location for storage
- II. Meeting Logistics
  - a. Minutes
  - b. Member contact info; asked members to update
    - i. Emails
  - c. Resources & archives
- III. Fall 2015 Schedule and Goals
  - a. Meeting dates and times
    - i. Suggested weekly meetings till mid-November to prep for a formal presentation to Town Council
      - 1) Meetings to remain on Tuesdays from 6-7PM
        - a) Keep as is for now; table major decisions for Tuesdays most members can be present
        - b) Will post docs on google docs and keep all updated on what is posted
      - ii. Resume in January; determine need to meet at that time
        - 1) Likely to evolve into sub-committees etc.
    - b. Goals for Fall: (to define the following)
      - i. Who is the CBDC?
      - ii. Where are the CBDs?
      - iii. What are the CBDs?
      - iv. What do we have now in the CBD?
      - v. How are we going to get there? Structure the meetings
        - 1) Structure
          - a) Setting seasonal goals (fall, winter break, regroup in spring)
      - vi. Town Council Update
  - IV. Mission Statement Update
    - a. Mission addressed & updated
    - b. Posted to google docs for review
  - V. Vision
    - a. What do the Central Business Districts Look Like?
      - i. In words
      - ii. In pictures
    - b. How will we know we have succeeded? How do we define success as a group?
  - VI. Next Steps for next meeting

Vision in words: (outcome of sticky note exercise)

- Shops
  - Vintage
  - Store fronts
  - Boutiques
  - Art coop
- Landscape

- Artwork
- Sculpture
- Gardens
- Street scapes
- Plants
- Holiday décor
- Murals
- Beautify
- Green space
- Food
  - Restaurants
  - Local food
  - Dining al fresco
  - Bakeries
- Social
- Offices
  - Local business
  - Theater
  - NPOs
- Infrastructure
  - information
  - Sustainable
  - Lighting
  - Public restrooms
  - Parking
  - Government
  - Green space
  - Internet access
  - Town budget
- Events
  - Live
  - Music
  - Farmers market
  - Mobile stage
- Physical structure
  - Walkable
  - Pedestrians
  - Active
  - Foot traffic
  - Pedestrians
  - Pedestrian area
- Social
  - Friends
  - Laughter
  - Community
  - Fun
  - Enjoyment
  - Friendly
  - Holiday business
  - Alive
  - Gathering space
  - People

- Diverse
- Residence
- Faith Representation
- Culture of Cburg
  - Town Square
  - Historic
  - Memorial
  - Tradition

Homework for Committee: Bring in visual pictures of examples you want to see downtown and of things you don't want to see; can also forward via email if not going to at next meeting.