

Christiansburg Aquatic Center
Advisory Board
March 2, 2016

In Attendance: Jeremy Williams, Amelia Tuckwiller, Mark Layne, Steve Huppert, Shirley Hallock, Steve Simmons, Karen Drake, Dan Maderic

The meeting was called to order by Jeremy Williams.

Amelia motioned to accept the minutes from last meeting with Shirley seconding.

1. Public Comment
 - a. Dan Maderic from VFW: inquiries from members for a Veteran discount and retired police officers in the area.
 - b. The Christiansburg Aquatic Center offers the following: 20% off discount for memberships and \$3 daily fee.
 - c. As a resident, he is not happy with the same price for daily visits for residents and non-residents.
2. Terry's Report
 - a. Webpage design: will be a branch off of what we currently have (Civic Plus). Two domains: cacpool.com swimcburg.com
 - b. Working with Survey Monkey on offering surveys to visitors of the CAC. (connected to logging in to wifi). Mark suggested looking into getting advertisements from local companies on the survey and music playing throughout the facility.
 - c. Aloha Day- March 19. Themed Day, advertise family membership package. May 27-August 8 \$136 resident family and \$190 non-resident family.
 - i. The board voted to give a special just for Aloha Day: \$110 and \$150
 - d. Saturday morning (March 5): meeting at 9am to discuss town seals in the CAC
 - e. Update on the LED Sign: requested in the budget
3. Old Business
 - a. ADA Compliance: Terry reached out to local aquatic facilities. Suggestion of a sign showing a maximum weight capacity on the chairs. All facilities have had issues with benches breaking/coming out of the wall.
 - b. Summer camp registration starts April 1
 - i. Karen suggested looking into mini camps on early release days.
 - ii. CAC staff is currently looking into an after school program
 - c. Skatepark Lights: Steve Simmons approached the Kiwanis Club on lights that are not being used(that have been pulled off ball fields). The lights would be on a timer. Steve is waiting to hear back from the Kiwanis Club.
4. New Business
 - a. Fitness pass emails: make sure to blind copy

- b. Amelia suggested looking into the fitness pass vs. pre-registration due to classes being cancelled due to low enrollment.
 - i. Karen suggested looking into what other aquatic facilities do.
 - ii. The board will take another look at low enrollment at a later date.
- c. Karen suggested a Spring Membership Drive.
- d. Adult Learn to Swim Program: The CAC received a \$1,500 grant from Swimming Saves Lives
- e. Amelia suggested a Summer Olympic Day

Meeting adjourned.