



Town of Christiansburg Planning Commission Monday, July 31, 2017 Agenda

Planning Commission

Chairperson

Craig Moore

Vice-Chairperson

Jennifer D. Sowers

Non-Voting Secretary/

Planning Director

Andrew Warren

Other Members

Matthew J. Beasley

Harry Collins

Mark Curtis

David Franusich

Catherine Garner

Hil Johnson

Jeananne Knees

Ann Sandbrook

Interim Town Manager

Randy Wingfield

Town Attorney

Guynn &

Waddell, P.C.

REGULAR MEETING

Planning Commission will meet in the Christiansburg Town Hall located at 100 E. Main Street on **Monday, July 31, 2017 at 7:00 PM** for the purpose of allowing the full Commission to review the following:

PLEDGE OF ALLEGIANCE

- 1) Public comments – 5 minute limit per citizen
- 2) Approval of Planning Commission Minutes for July 17, 2017 meeting
- 3) Discussion/Action for a proposed ordinance amending Chapter 42 – Zoning of the Town Code for the purpose of regulating the time, place, and manner of displaying signs in the Town of Christiansburg
- 4) Other Business

For a description of the preceding item or to view the Town's Zoning Map, Zoning Ordinance, and Future Land Use Map, please contact the Planning Department in the Christiansburg Town Hall, 100 East Main Street during normal office hours of 8:00 a.m. - 5:00 p.m. Monday through Friday. Written comments may be sent to the address below; please allow adequate mailing time. For any further assistance, please contact Andrew Warren, Planning Director at (540) 382-6120 ext. 1130 or awarren@christiansburg.org.

Planning Commission's Next Meeting:

*Monday, August 14,
2017 at 7:00 p.m.*

**Christiansburg Planning Commission
Minutes of July 17, 2017**

Present: Harry Collins
David Franusich
Catherine Garner
Hil Johnson
Jeananne Kries
Craig Moore, Chairperson
Ann Sandbrook
Andrew Warren, Secretary Non-Voting

Absent: Matt Beasley
Mark Curtis
Jennifer D. Sowers, Vice-Chairperson

Staff/Visitors: Will Drake, staff
Jared Crews, staff
Max Wiegard, Gentry Locke (representing Shentel)
David Moore, 1140 Glen Court
Steve Huppert, Town Council

Chairperson Moore called the meeting to order at 7:00 p.m. in the Christiansburg Town Hall at 100 E. Main Street, Christiansburg, Virginia.

Mr. Warren announced staff received an updated boundary survey from the Montgomery County Economic Development Authority (EDA) in regards to the rezoning request for the Cox Family Farms LLC property. Mr. Warren stated the survey revealed the boundary of the property is not correctly recorded by the County's property records and as a result, the request was not properly advertised and not all adjacent property owners were mailed written notice. Mr. Warren stated the Town Attorney recommended re-advertising the request and the Planning Commission will re-hear the public hearing on August 14, 2017.

Public Comment

Chairperson Moore opened the floor for public comment. With no comments, Chairperson Moore closed the floor for public comment.

Approval of Planning Commission Minutes for July 5, 2017 Meeting

Chairperson Moore introduced the discussion. Commissioner Franusich made a motion to approve the July 5, 2017 Planning Commission meeting minutes. Commissioner Johnson seconded the motion, which passed 5-0. Commissioners Collins and Sandbrook abstained, as they were not present for the previous meeting.

Public Hearing to receive public comments concerning a proposed sign ordinance amending Chapter 42 – Zoning of the Town Code for the purpose of regulating the time, place, and manner of displaying signs in the Town of Christiansburg.

Chairperson Moore opened the public hearing. Mr. Warren stated the sign ordinance amendment is necessary in order to comply with the Supreme Court decision in *Reed v. Town of Gilbert Arizona*, which found a sign ordinance must be content neutral. Mr. Warren noted the update has provided an opportunity to streamline and modernize the existing ordinance.

Commissioner Collins questioned whether political signs can be regulated so as not to be put up before a particular date. Mr. Warren stated the current ordinance regulates when political signs must be taken down but not when they can be put up and noted this issue is addressed in the new ordinance.

Mr. Warren stated work on the proposed ordinance began in the spring of 2016 with a draft being prepared by the Town Attorney and staff. Mr. Warren stated staff met with the Development Subcommittee five times, along with businesses, property owners and the Chamber of Commerce. Mr. Warren stated the draft ordinance was provided to several local sign companies and noted they have been generally supportive.

Mr. Warren stated the draft ordinance introduces an appeal process by moving it into the Zoning Ordinance of the Christiansburg Town Code. Mr. Warren stated the new ordinance would allow temporary signs to be displayed for 90 days and noted there would be a differentiation between temporary and portable signs based on material. Mr. Warren stated the format of the proposed ordinance has been streamlined and duplicative terms have been removed from the definition section.

Mr. Warren stated the new ordinance would increase the permitted area of a permanent ground sign in the B-3 General Business district from 50 square feet to 75 square feet. Mr. Warren stated some businesses, especially national retailers, have found the current ordinance too restrictive. Mr. Warren stated the increase in sign area for the B-3 District would distinguish it from the other business zoning districts within town. Mr. Warren also noted the draft ordinance has introduced an interstate ground sign type to permit a ground sign of 150 square feet and 75 feet tall for B-3 properties within a 1,000 foot radius around the interchanges at I-81 for exits 118C and 114 for increased visibility on the interstate.

Mr. Warren requested the Development Subcommittee review the language of the draft ordinance relating to nonconforming signs.

With no further comment, Chairperson Moore closed the public hearing.

Discussion/Action for a Conditional Use Permit request by Jeff Holland of Network Building + Consulting, LLC (representing Shentel), agent for Schaeffer Memorial Baptist Church, for a monopole-style communications tower at 570 High Street, N.E. in the R-3 Multi-Family Residential District.

Chairperson Moore opened the discussion. Mr. Warren explained the Planning Commission could take action on the waiver requests and conditional use permit request in separate motions or on all three items together. Commissioner Johnson made a motion to address all three items of the request together. Commissioner Franusich seconded the motion, which passed 7-0.

Mr. Warren presented a letter from Gentry Locke stating the tower could be designed to fall within a 50-foot radius and would thus fall within the setback area of adjacent properties to the north.

Commissioner Knies asked if the applicant could replace the pole at the same height and location but with different material without a conditional use permit. Mr. Warren stated the replacement of the pole would likely be considered a significant change and warrant a conditional use permit.

Commissioner Knies asked for clarification on Schaeffer Memorial Baptist Church's knowledge of the request. David Moore, 1140 Glen Court, S.E., stated he was a deacon and trustee of the church. Mr. Moore stated Shentel provided information to him, as the representative for the church about the tower, and it was discussed at several church meetings. Mr. Moore stated the only concern brought to his attention from the community was in regards to the radio frequency from the tower.

Max Wiegard, Gentry Locke, stated the tower has been redesigned to fall within a 50-foot radius. Mr. Wiegard stated the tower would be designed to collapse on itself and it would not fall on any structures or in any area where principal structures could be placed. Mr. Wiegard stated 58 feet of the tower would remain standing in the event of a collapse and that it would be possible for the top 50 feet to fall against the tower. Mr. Wiegard stated none of their towers in the area had collapsed.

Commissioner Franusich suggested the design of the tower to fall at 50 feet or less be added to the conditions of the conditional use permit.

Chairperson Moore read the proposed conditions:

- 1) The structure is limited to 110 feet in total height from the immediate adjacent grade.
- 2) The structure is to be a monopole design and designed to fall within a radius of no greater than 50 feet from the pole location.
- 3) The communications tower is to save one total space for E-911, Public Works, Police Department, or other public use and offer the use at no charge to the town including no installation cost.

Discussion/Action for a Conditional Use Permit request by Jeff Holland of Network Building + Consulting, LLC (representing Shentel), agent for Schaeffer Memorial Baptist Church, for a monopole-style communications tower at 570 High Street, N.E. in the R-3 Multi-Family Residential District – (continued).

- 4) The structure and site are to be developed in substantial conformance with the presented drawings South Radford Christiansburg 68803/RN208 by Mead and Hunt Dated May 16th, 2017.
- 5) Engineering plans, signed and sealed by a licensed engineer in the state of Virginia, shall be submitted to and approved by the building official prior to issuance of a building permit.

Commissioner Johnson stated future issues with code compliance and safety may be eased with a steel tower instead of wood. Commissioner Franusich stated the tower would be largely covered by trees. Mr. Warren stated there was no intention to remove trees according to the application. Chairperson Moore suggested a condition be added to ensure no large trees would be removed. The Planning Commission agreed to add the following condition:

- 6) No trees shall be removed during construction of the replacement tower unless coordinated and approved by the Planning Director.

Commissioner Franusich made a motion to recommend Town Council approve the conditional use permit with the two waivers requested by the applicant and the six conditions as drafted. Commissioner Johnson seconded the motion, which passed 7-0. With no further comment, Chairperson Moore closed the discussion.

Other business.

Chairperson Moore introduced the discussion. Commissioner Collins presented the Planning Commission with information on the history of Christiansburg and requested the material be added back into the comprehensive plan.

Councilman Huppert stated Town Council voted to deny the recent code change request to permit clubs and lodges in the I-2 district with a conditional use permit because the use did not fit with the purpose of the district. Councilman Huppert stated there was likely a better location in Christiansburg for the Moose Lodge. Commissioner Collins stated industrial parks are for manufacturing goods.

There being no more business, Chairperson Moore adjourned the meeting at 7:53 p.m.



Town of Christiansburg, Virginia 24073

100 East Main Street ~ Telephone 540-382-6128 ~ Fax 540-382-7338

Memorandum

Date: July 28, 2017

To: **Planning Commission**

From: Andrew Warren, Planning Director

Re: Discussion/Action on Sign Ordinance Amendment

ESTABLISHED
NOVEMBER 10, 1792

INCORPORATED
JANUARY 7, 1833

MAYOR
D. MICHAEL BARBER

COUNCIL MEMBERS

SAMUEL M. BISHOP
HARRY COLLINS
R. CORD HALL
STEVE HUPPERT
HENRY SHOWALTER
BRADFORD J. "BRAD" STIPES

INTERIM TOWN MANAGER
RANDY WINGFIELD

ASSISTANT TO THE TOWN
MANAGER
ADAM CARPENETTI

DIRECTOR OF
FINANCE/TOWN TREASURER
VALERIE L. TWEEDIE,
CPA, CFE, CGFM

CHIEF OF POLICE
MARK SISSON

CLERK OF COUNCIL
MICHELE M. STIPES

TOWN ATTORNEY
GUYNN & WADDELL, P.C.

As you are aware, the public hearing was held on the proposed sign ordinance on Monday, July 17 and the Planning Commission is scheduled to discuss and make a recommendation to Town Council this Monday, July 31. The Development Subcommittee met last Monday, July 24 to review several outstanding items. The items reviewed were:

- *Comments on the draft provided by Planning Commission.* Please see the attached hand-out provided by Staff at the meeting. The committee was supportive of Staff's suggestions. Staff has since discussed two items with the Town Attorney as noted on the hand-out. There are no suggested changes from the Town Attorney to the draft ordinance.
- *Interstate Exit Ground Signage.* The committee did not have any suggested changes regarding the proposed amendment to allow greater height and area for on-premise ground signs within a 1,000 foot radius of Exits 118C and 114 off of I-81. The Committee asks the full Planning Commission to discuss this item on Monday night prior to a recommendation.
- *Nonconforming signage language regarding billboards.* The committee reviewed revised language from Lamar regarding allowing an increase in height for two billboards on Peppers Ferry Road in which the visibility from the westbound travel lane has been lessened by the construction of the Renva W. Knowles Bridge. A representative of Lamar attended the meeting also. The committee did not make a recommendation to incorporate the language into the current draft. The committee asks that this be discussed by the full Commission on Monday. Revised language was received from Lamar yesterday and is included in your packet along with a letter and a photo of the signs from Lamar. Please see attached.

Also included as an attachment is the 7-28-17 signage ordinance draft for the Commission's review and consideration.

Comments received by Planning Commission as of 7/24/17

1) *Question: Use of wording ‘public authority’ vs. ‘government body’?*

Sec. 42-705. - Prohibited signs

In addition to signs prohibited elsewhere in the town code or by applicable state or federal law, the following signs are prohibited:

(a) General prohibitions: (3) Signs simulating, or which are likely to be confused with, a traffic control sign or any other sign displayed by a **public authority**. Any such sign is subject to immediate removal and disposal by an authorized Town official as a nuisance.

- Staff would like the Committee’s thoughts and need to discuss with the Town Attorney for a final opinion.

2) *Question: Is electronic sign messaging included in the definition for Changeable Copy Sign?*

- Yes it is. To make it clearer, staff has added the following sentence to the definition:
“This includes electronic messaging signage.”

3) *Question: May an illuminated sign flash?*

- No, it is not allowed under prohibited signs.

4) *Concern: traffic signs may not fit into temporary signs size requirements.*

- This type of signage would be exempt since it is erected by a governmental body. Also, this signage would be typically in the public right-of-way.

5) *Question: how would a building permit displayed on a freestanding board be regulated?*

- This would be exempt since it is ‘required by law.’

6) *Question: how would emergency signs placed by EMS be regulated?*

- This would be exempt since it is erected by a governmental body and typically in the public right-of-way.

7) *Question: How would utility company signage be regulated?*

- Some signage may be ‘required by law’ and therefore exempt. Other building signage or temporary signage may be regulated depending on the type.

8) *Question: If a road is split between zoning districts, which signage district applies?*

- The property would be subject to the zoning district signage regulation in which it is located regardless of the zoning across the street.

9) *Question: Are menu boards at drive-thru restaurants exempt from the prohibition of “signs that emit sound”?*

- Yes, in most cases a menu board would be exempt unless in a situation in which the sign is displayed on the site to serve the purpose of a freestanding sign from a public street.

10) *Question: Signs erected on public land or within the public right-of-way is required to be approved by the Town... What about the area of VDOT controlled right-of-way such as I-81 or portions of North Franklin Street?*

- Staff will need to discuss this further with the Town Attorney.

FutureLaw, L.L.C.

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John G. "Chip" Dicks
Roger G. Bowers
Barrie B. Bowers

July 28, 2017

Andrew Warren
Planning Director/Zoning Administrator
Town of Christiansburg
100 E. Main St.
Christiansburg, VA 24073

Re: Proposed Amendment to Sign Ordinance Revisions Under Consideration

Dear Andrew:

We represent Lamar Advertising Company ("Lamar") and appreciate the opportunity to discuss our proposed amendment with the Development Committee of the Planning Commission (the "Development Committee") this past Monday night, July 24. We value the input from the members of the Development Committee and have revised our proposed language to hopefully address the concerns raised in the discussion with the Development Committee.

Lamar owns two existing outdoor advertising signs (the "Signs") in the Town of Christiansburg (the "Town"). A few years ago, the Town constructed a pedestrian bridge which substantially impaired the visibility of the advertisements on the sign faces of the Signs. Lamar raised these concerns with the previous Planning Director with the idea that Lamar's concerns might be addressed as part of a sign ordinance revision. As you know, this is the first revision of the sign ordinance since the construction of the pedestrian bridge, which is why Lamar is bringing its concerns forward at this time.

I am enclosing a proposed amendment to Sec. 42-708 (v2) which would address Lamar's concerns. The language of this proposed amendment is precise and is limited simply to allowing Lamar to increase the height of the poles on the Signs to restore the visibility of the advertisements on the sign faces to what it was before the construction of the pedestrian bridge. Each of the other provisions of Sec. 42-708 relating to nonconforming signs would be applicable. I am enclosing a photo which helps to explain the situation.

FutureLaw, L.L.C.

Andrew Warren
Planning Director/Zoning Administrator
Town of Christiansburg
July 28, 2017
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I will appear before the Planning Commission at its meeting on Monday, July 31 to request favorable consideration of Lamar's proposed amendment. I appreciate you including this letter, the proposed amendment and the photo in the package to the Planning Commission.

Thank you and with warm regards, I am,

Very truly yours,


John G. "Chip" Dicks

Cc: Lamar Advertising Company

Proposed Amendments to Sec 42-708

V2

Sec. 42-708. - Nonconforming signs.

(d) No nonconforming sign shall be moved for any distance on the same lot or to any other lot unless such change in location will make the sign conform in all respects to the provisions of this article, except if the construction of a public bridge structure has impaired the visibility of the sign faces of an existing nonconforming outdoor advertising sign, the sign poles of such sign may be increased in height so that the bottom of the sign face would be no higher than six inches above than the top of railings of such bridge structure. No other feature of the sign structure or sign face may be changed. The intent of this language is to permit an increase in height only to the extent that restores the visibility of the outdoor advertising sign to the same or comparable visibility as before the construction of such bridge structure, as determined by the Planning Director, upon issuance of a building permit.

LEFT TURN
YIELD
ON
FLASHING
YELLOW



AN ORDINANCE AMENDING CHAPTER 42 – ZONING, BY ADOPTING ARTICLE XXIV. – SIGNS, FOR THE PURPOSE OF REGULATING THE TIME, PLACE, AND MANNER FOR DISPLAYING SIGNS IN THE TOWN OF CHRISTIANSBURG; PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, signs obstruct views, distract motorists, displace alternative uses for land, and pose other problems that legitimately call for regulation; and

WHEREAS, the Town Council determines that it is in the best interest of the Town and its citizenry to amend its zoning ordinance to regulate the time, place, and manner for displaying signs in the Town of Christiansburg for the purpose of protecting property values; protecting motorists and pedestrians from the hazards of distracting signage; protect the character of the Town and its neighborhoods; while allowing for adequate communication through signs; and

WHEREAS, notice of public hearings concerning the proposed changes were advertised pursuant to Virginia Code § 15.2-2204 and the public hearings were held on _____ and _____; public comments having been considered by the Planning Commission and Town Council;

NOW, THEREFORE, BE IT ORDAINED by the Town Council of the Town of Christiansburg that Chapter 42 – Zoning, Article XXIV is hereby adopted and enacted, regulating the time, place, and manner of displaying signs within the Town of Christiansburg as follows:

Chapter 42 – ZONING

* * *

ARTICLE XXIV. - SIGNS

Sec. 42-700. - Findings, purpose, and intent; interpretation.

(a) Signs obstruct views, distract motorists, displace alternative uses for land, and pose other problems that legitimately call for regulation. The purpose of this article is to regulate the size, color, illumination, movement, materials, location, height, and condition of all signs placed on private property for exterior observation to: protect property values and the character of neighborhoods; create a convenient, attractive and harmonious community; protect against the destruction of or encroachment upon areas of historic significance; and ensuring the safety and welfare of pedestrians and wheeled traffic while providing convenience to citizens and encouraging economic development. This article allows adequate communication through signage while encouraging aesthetic quality in the design, location, size, and purpose of all signs. This article shall be interpreted in a manner consistent with the First Amendment guarantee of free speech. If any provision of this article is found by a court of competent jurisdiction to be invalid, such finding shall not affect the validity of other provisions of this article which shall be given effect without the invalid provision.

- (b) Signs not expressly permitted as being allowed by right or by conditional use permit under this article, by specific reference in another provision of this chapter or the town's code, or otherwise expressly allowed by law, the Virginia Constitution, or the Constitution of the United States, are forbidden.
- (c) A sign placed on land or on a building for the purpose of identification, protection, or directing persons to a use conducted therein shall be deemed to be an integral but accessory and subordinate part of the principal use of land or building. Therefore, the intent of this article is to establish limitations on signs in order to ensure they are appropriate to the land, the building, or the use to which they are appurtenant, and are adequate for their intended purpose while balancing the individual and community interests identified in subsection (a) of this section.
- (d) These regulations are intended to promote signs that are compatible with the use of the property to which they are appurtenant and the landscape and architecture of surrounding buildings, are legible and appropriate to the activity to which they pertain, are not distracting to motorists, and are constructed and maintained in a structurally sound and attractive condition.
- (e) These regulations distinguish between portions of the town designed for primarily vehicular access and portions of the town designed for primarily pedestrian access.
- (f) These regulations do not entirely eliminate all of the harms that may be created by the installation and display of signs. Rather, they strike an appropriate balance that preserves ample channels of communication by means of visual display while still reducing and mitigating the extent of the harms caused by signs.

Sec. 42-701. - Definitions.

The following words, terms and phrases, when used in this chapter, shall have the meanings ascribed to them in this section, except where the context clearly indicates a different meaning:

Animated sign means a sign or part of a sign that is designed to rotate, move or appear to rotate or move. Such a sign is sometimes referred to as a "moving sign."

Banner means a temporary sign of flexible material designed to be installed with attachments at each of four corners. Banner signs also include feather-type signs.

Changeable copy sign means a sign or part of a sign that is designed so that characters, letters or illustrations can be changed or rearranged without altering the face or surface of the sign. This includes electronic messaging signage.

Combined area sign means a sign used by more than one (1) tenant or property owner located on the same property on which the sign is erected or on a contiguous property that shares a common drive.

Comprehensive sign plan means a plan approved as a conditional use for the signage of a property or properties that in most instances includes multiple tenants or owners with shared parking or other facilities.

Directional sign means a sign which provides onsite directional information for the convenience of the public.

Flag means a piece of cloth or similar material, typically oblong or square, attached by one edge to a pole or rope and used as a national, state, local, or other symbol or decoration.

Flashing sign means a sign that includes lights that flash, blink, or turn on and off intermittently.

Freestanding sign means any non-portable sign supported by a fence, retaining wall, or by upright structural members or braces on or in the ground and not attached to a building.

Ground mounted sign means a sign that is supported by structures or supports in or upon the ground and independent of any support from any building or wall.

Height means the maximum vertical distance from the base of the sign at normal grade to the top of the highest attached component of the sign. Normal grade shall be construed to be the existing grade at the time of the installation of the sign, exclusive of any filling, berming, mounding or excavating primarily for the purpose of mounting or elevating the sign.

Home Occupation sign means a sign directing attention to a home occupation on the premises upon which the sign is located.

Illegal sign means any sign erected without a required permit or which otherwise does not comply with any provisions of this article.

Illuminated sign means a sign that is backlit, internally lighted, or indirectly lighted.

Marquee means a structure generally designed and constructed to provide protection against the weather projecting from and supported by the building and extending beyond the building wall, building line, or street line. It includes an attached awning or canopy or a freestanding covering structure such as a gas station, drive-thru, or carwash canopy.

Marquee sign means a sign attached to and made a part of a marquee from a building, with changeable, fixed, or both types of lettering in use.

Minor sign means a permanent wall or freestanding sign not exceeding two square feet in area, not exceeding four feet in height, and not illuminated.

Neon sign means a sign containing exposed tubes filled with light-emitting gas.

Nonconforming sign. Any sign which was lawfully erected in compliance with applicable regulations of the town and maintained prior to the effective date of this article which fails to conform to standards and restrictions set forth herein.

Off-premises sign means a sign that directs attention to a location other than the premises on which the sign is erected.

On-premises sign means a sign that is an accessory use to the primary use of the property.

Portable sign means any sign that may be displayed more than ninety (90) days in a twelve (12) month period that is typically a rigid material such as metal or wood, and not permanently affixed to a building, structure, vehicle, or the ground. It includes, but is not limited to, A-frame signs (or sandwich boards), wall signs that are removed periodically, and removable ground mounted signs.

Projecting sign means any sign, other than a wall or marquee (including awning or canopy) sign, affixed to a building and supported only by the wall on which it is mounted.

Roof sign means a sign erected or constructed, in whole or in part, upon or above the highest point of a building with a flat roof, or the lowest portion of a roof for any building with a pitched roof.

Sign means any object, device, display, or structure, or part thereof, visible to the public from a public right-of-way which is designed and used to attract attention by means involving words, letters, figures, designs, symbols, fixtures, logos, colors, illumination, or projected images. The term "sign" does not include flags as defined herein.

Sign face means the portion of a sign structure bearing the words or images designed to attract attention.

Sign structure means any structure bearing a sign face.

Temporary sign means a sign neither permanently installed in the ground nor permanently affixed to a building or structure that is displayed no more than ninety (90) days in a twelve (12) month period. Examples include paper or corrugated plastic yard signs and banners.

Vehicle or trailer sign means any sign attached to or displayed on a vehicle, if the vehicle or trailer is used for the primary purpose of displaying the sign. Any such vehicle or trailer shall, without limitation, be considered to be used for the primary purpose of displaying signage if it fails to display current license plates, inspection sticker, or municipal decal, if the vehicle is inoperable, if evidence of paid-to-date local taxes cannot be made available, or if the sign alters the standard design of such vehicle or trailer.

Wall means an entire outside wall of a structure, including wall faces, parapets, fascia, windows, and doors, of one complete elevation.

Wall Sign means any sign attached to a wall or painted on or against a flat vertical surface of a structure. A marquee (including an awning or canopy) and projecting sign shall be counted as a wall sign for the wall of the structure for which it is attached, unless otherwise provided herein.

Sec. 42-703. - Permit required.

- (a) *In general.* A sign permit is required prior to the display and erection of any sign except as provided in section 42-704 of this article.
- (b) *Application for permit.*
 - (1) An application for a sign permit shall be filed with the town's planning department on forms furnished by the department. The applicant shall provide sufficient information to determine if the proposed sign is permitted under this article or other applicable law, regulation, or ordinance.
 - (2) The zoning administrator or designee shall promptly process the sign permit application and approve the application, reject the application, or notify the applicant of deficiencies in the application within ten (10) business days after receipt. Any application that complies with all provisions of this zoning ordinance, the building code, and other applicable laws, regulations, and ordinances shall be approved.
 - (3) If the application is rejected, the town shall provide the reason(s) for the rejection in writing. An application shall be rejected for non-compliance with the terms of this article, building code, or other applicable law, regulation, or ordinance.
- (c) *Permit fee.* A nonrefundable fee as set forth in the fee schedule adopted by the town council shall be paid upon submittal of the sign permit application for permanent signs.
- (d) *Duration and revocation of permit.* If a sign is not installed within six (6) months following the issuance of a sign permit, the permit shall be void. The town may revoke a sign permit under any of the following circumstances:
 - (1) The town determines that information in the application was materially false or misleading;
 - (2) The sign as installed does not conform to the sign permit application; or
 - (3) The sign violates this article, the building code, or other applicable law, regulation, or ordinance.
- (e) *Comprehensive sign plans.* Comprehensive sign plans may be approved by conditional use permit in the MU-1, MU-2, B-1, B-2, B-3, I-1, and I-2 districts. The comprehensive sign plan shall establish the time, manner, and placement of signs, frequency of display changes, construction materials, the hours of lighting, height of signs, the total number of square feet of sign surface, and the number of signs to be placed on a site.

Sec. 42-704 Permit not required

A sign permit is not required for:

- (a) Signs owned or erected by a governmental body or required by law. Such signs are exempt from the regulations of this article.
- (b) Flags.
- (c) The changing of messages on marquees, changeable copy, and the repair of an existing permitted sign, except that repair of a nonconforming sign must comply with § 42-708.
- (d) One or more temporary signs per tax map parcel with a total area not exceeding twelve (12) square feet in size in the A, R1-A, R-1, R-2, R-3, and MU-1 zoning districts and twenty (20) square feet in size in the B-1, B-2, B-3, MU-2, I-1, and I-2 zoning districts removed within ninety (90) days after being erected.
- (e) Not more than two (2) minor signs per parcel.
- (f) One or more portable signs per tax map parcel not exceeding twelve (12) square feet in size in the A, R1-A, R-1, R-2, R-3, and MU-1 zoning districts and twenty (20) square feet in size in the B-1, B-2, B-3, MU-2, I-1, and I-2 zoning districts.
- (g) Signs on the inside of store windows, except those signs specified as "Prohibited Signs" in this article.

Sec. 42-705. - Prohibited signs

In addition to signs prohibited elsewhere in the town code or by applicable state or federal law, the following signs are prohibited:

- (a) General prohibitions:
 - (1) Signs that violate any law of the Commonwealth of Virginia relating to outdoor advertising.
 - (2) Signs attached to natural vegetation.
 - (3) Signs simulating, or which are likely to be confused with, a traffic control sign or any other sign displayed by a public authority. Any such sign is subject to immediate removal and disposal by an authorized Town official as a nuisance.
 - (4) Vehicle or trailer signs as defined herein.
 - (5) Any sign displayed without complying with all applicable regulations of this chapter.
- (b) Prohibitions based on materials:
 - (1) Animated signs. This subsection does not apply to flags expressly permitted under this article or the changing of the message content no more often than once every four (4) seconds.

- (2) Flashing signs or other signs displaying flashing, scrolling or intermittent lights or lights of changing degrees of intensity, except where such signs are expressly permitted within this article.
- (3) Signs that emit smoke, flame, scent, mist, aerosol, liquid, or gas.
- (4) Signs that emit sound.
- (5) Any electronic sign except as expressly permitted herein.

(c) Prohibitions based on location:

- (1) Off-premises signs unless specifically permitted by this chapter.
- (2) Signs erected on public land or within the public right-of-way unless approved by an authorized town official in writing. Any sign not so authorized is subject to immediate removal and disposal by any authorized official. Removal of the sign under this provision does not preclude prosecution of the person responsible for the sign.
- (3) Roof signs unless approved as part of a comprehensive sign plan by conditional use permit.
- (4) Any sign located in the vision triangle formed by any two (2) intersecting streets, as regulated by the provisions of Section 30-14.
- (5) Signs at or near any curve in a street in such a manner as to obstruct the clear vision of traffic from any one point on such curve to any other point on such curve or to any other point not more than 400 feet apart, as measured between each point from the nearest edge of the pavement.
- (6) Side and rear wall signs facing and within 100 feet of a residential district.

Sec. 42-706. – Measurement/calculation of sign area.

- (a) Supports, uprights, or structure on which any sign is supported shall not be included in determining the sign area unless such supports, uprights or structure are designed in such a way as to form an integral background of the display. When a sign is placed on a fence, wall, planter, or other similar structure that is designed to serve a separate purpose other than to support the sign, the entire area of such structure shall not be computed. In such cases, the sign area shall be computed in accordance with other provisions of this section.
- (b) Allowable wall sign area.
 - (1) The area of the wall is calculated by multiplying the width by height of the wall. The height shall be measured by calculating the vertical distance from grade to the top of the wall of a flat roof, or to the eave line of a gable, hip, or gambrel roof.

(2) In cases where the height of the building cannot be determined the average height shall be twelve (12) feet per story.

(3) In instances where there are multiple tenants or users in a building, the measurement of wall area shall be determined for each individual establishment.

(c) Sign area.

(1) Sign area is calculated under the following principles:

- a. With signs that are regular polygons or circles the area can be calculated by the mathematical formula for that polygon or circle. With signs that are not regular polygons or circles, the sign area is calculated using all that area within a maximum of three abutting or overlapping rectangles that enclose the sign face.
- b. The support for the sign face, whether it is columns, a pylon, or a building, or part thereof, shall not be included in the sign area.
- c. The area of a cylindrical or spherical sign shall be computed by multiplying one-half of the circumference by the height of the sign.
- d. For a marquee sign, only the area of the message shall be used in sign area computation.
- e. The permitted area of a double-faced sign shall be considered to be the area on one side only. If one face contains a larger sign area than the other, the larger face shall be used in calculating the sign area. A double-faced sign must have an internal angle between its two faces of no more than 45 degrees.
- f. For projecting signs with a thickness of four inches or more, the sign area also includes the area of the visible sides of the sign, calculated as a rectangle enclosing each entire side view.
- g. A combined area sign may have up to four faces, joined at the corners at 90 degree or less angles with no face exceeding the area normally allocated a single ground/freestanding sign face.

Sec. 42-707. - Maintenance and removal.

- (a) All signs shall be constructed and mounted in compliance with the Virginia Uniform Statewide Building Code.
- (b) All signs and components thereof shall be maintained in good repair and in a safe, neat, and clean condition. Signs showing visible signs of wear, fading, chipped paint, rotting or rusting

structure, or non-working components, must be repaired or be subject to code enforcement as a nuisance.

(c) The building official may cause to have removed or repaired immediately without written notice any sign which, in his opinion, has become insecure, in danger of falling, or otherwise unsafe, and, as such, presents an immediate threat to the safety of the public. If such action is necessary to render a sign safe, the cost of such emergency removal or repair shall be at the expense of the owner or lessee thereof.

(d) The owner of any commercial sign advertising a use or business that has ceased operating shall, within 60 days of the cessation of use or business operation, replace the sign face with a blank face until such time as a use or business has resumed operating on the property.

(e) Nuisance abatement.

(1) Any sign requiring maintenance or removal shall be repaired or removed within thirty (30) days of a written notice to the owner and/or permit holder.

(2) Any sign which constitutes a nuisance may be abated by the town under the applicable provisions of the town code or Virginia Code §§ 15.2-900, 15.2-906, and/or 15.2-1115.

Sec. 42-708. - Nonconforming signs.

(a) Signs lawfully existing on the effective date of this article or prior ordinances, which do not conform to the provisions of this article, and signs which are accessory to a nonconforming use shall be deemed to be nonconforming signs and may remain except as qualified below. The burden of establishing nonconforming status of signs and of the physical characteristics/location of such signs shall be that of the owner of the property. Upon notice from the zoning administrator, a property owner shall submit verification that sign(s) were lawfully existing at time of erection. Failure to provide such verification shall be cause for order to remove sign(s) or bring sign(s) into compliance with the current ordinance.

(b) No nonconforming sign shall be enlarged nor shall any feature of a nonconforming sign, such as illumination, be increased.

(c) Nothing in this section shall be deemed to prevent keeping in good repair a nonconforming sign. Nonconforming signs shall not be extended or structurally reconstructed or altered in any manner, except a sign face may be changed so long as the new face is equal to or reduced in height and/or sign area.

(d) No nonconforming sign shall be moved for any distance on the same lot or to any other lot unless such change in location will make the sign conform in all respects to the provisions of this article.

(e) A nonconforming sign that is destroyed or damaged by any casualty shall be subject to Section 42-475.

(f) A nonconforming sign which is changed to becoming conforming or is replaced by a conforming sign shall no longer be deemed nonconforming, and thereafter such sign shall be in accordance with the provisions of this article.

(g) A nonconforming sign structure shall be subject to the removal provisions of Section 42-707.

(h) A nonconforming sign structure shall be removed if the use to which it is accessory has not been in operation for a period of two years or more. Such sign shall be removed by the owner or lessee of the property. If the owner or lessee fails to remove the sign structure, the zoning administrator or designee shall give the owner fifteen (15) days written notice to remove it. Upon failure to comply with this notice, the zoning administrator or designee may enter the property upon which the sign is located and remove any such sign or may initiate such action as may be necessary to gain compliance with this provision. The cost of such removal shall be chargeable to the owner of the property.

Sec. 42-709. – Electronic messaging permitted as changeable copy sign.

(a) Electronic messaging signage (including the primary message and any and all secondary messages, backgrounds, etc.) is required to remain static for at least four (4) seconds and may not flash or change intensity by pulsing or pulsating.

(b) Electronic messaging signage shall require conditional use permit approval within historic districts as designated by the Virginia Landmarks Register or within the B-2, Central Business zoning district. Within the B-2 zoning district, this shall not apply to electronic monochromatic, static numerals for uses such as but not limited to a gas price display or time and temperature information.

Sec. 42-710. – General requirements.

(a) *Placement.*

- a. Except as otherwise permitted, permanent freestanding signs shall be set back a minimum of ten (10) feet from any public right-of-way and a minimum of three (3) feet from all other property lines.
- b. Second and all additional permanent ground/freestanding signs on any premises must either: (1) have a separation of 150 linear feet from any other permanent ground/freestanding sign; or (2) meet the front yard setback requirements of the zoning district in which the premises is located.
- c. Except as otherwise permitted, freestanding temporary and portable signs shall be set back a minimum of five (5) feet from any public right-of-way and a minimum of three (3) feet from all other property lines.

d. Home occupation signs in residential districts, if permitted, shall be wall-mounted in close proximity to the front door.

(b) *Illumination. All permitted signs may be backlit, internally lighted, or indirectly lighted, unless such lighting is specifically prohibited in this article.*

(1) In the case of indirect lighting, the source shall be shielded so that it illuminates only the face of the sign. However, projecting signs shall be indirectly illuminated or have shielded direct lighting, unless otherwise prohibited within this chapter. Indirect lighting shall consist of full cut-off or directionally shielded lighting fixtures that are aimed and controlled so that the directed light shall be substantially confined to the sign to minimize glare and light trespass. The beam width shall not be wider than that needed to light the sign.

(2) The illumination from any sign resulting in any internal or external artificial light source that adversely affects surrounding properties, causes offensive glare, or creates a traffic hazard shall be prohibited. Furthermore, no sign shall be permitted to affect highway safety or shine directly into a residential dwelling unit.

(c) The following tables set forth the sign type, number, sign area, and maximum sign height allowed in each zoning district. In lieu of the following, a comprehensive sign plan may be submitted for a tax map parcel subject to approval by conditional use permit.

| <u>Zoning District</u> | <u>Sign Type</u> | <u>Maximum Number of Signs Permitted</u> | <u>Maximum Area</u> | <u>Max. Height</u> |
|---|--|---|---|---|
| <u>Agricultural/Residential Districts(A, R1-A, R-1, R-2, R-3, R-MS)</u> | <u>Ground/Freestanding (on-premises)</u> | <u>One (1) sign as an accessory use to a permitted use.</u> | <u>32 sq. ft.</u> | <u>15 ft.</u> |
| | <u>Changeable copy (on-premises)</u> | <u>One (1) sign as part or whole of one (1) ground/freestanding sign or wall sign (not exceeding allowed wall signage).</u> | <u>18 sq. ft.</u> | <u>15 ft.</u> |
| | <u>Wall</u> | <u>Not limited except side and rear wall signs facing and within 100 feet of a</u> | <u>5% of wall area to a maximum of 50 sq. ft.</u> | <u>May not project above roof line.</u> |

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| | | <u>residential use are prohibited.</u> | | |
| <u>Combined (on-premises)</u> | <u>Not Permitted</u> | <u>Not Permitted</u> | <u>Not Permitted</u> | |
| <u>Portable</u> | <u>Not limited</u> | <u>12 sq. ft.</u> | <u>6 ft.</u> | |
| <u>Minor</u> | <u>Two</u> | <u>2 sq. ft.</u> | <u>4 ft.</u> | |
| <u>Temporary</u> | <u>Not limited</u> | <u>12 sq. ft.</u> | <u>6 ft.</u> | |

| <u>Zoning District</u> | <u>Sign Type</u> | <u>Maximum Number of Signs Permitted</u> | <u>Maximum Area</u> | <u>Max. Height</u> |
|---|--|---|---|--|
| <u>MU-1, Mixed Use: Residential/Limited Business</u> | <u>Ground/Freestanding (on-premises)</u> | <u>One (1) sign with less than 200' of frontage.</u> <u>One (1) sign per 200' of additional frontage.</u> | <u>50 sq. ft.</u> | <u>20 ft.</u> |
| | <u>Changeable copy (on-premises)</u> | <u>One (1) sign as part or whole of one (1) ground/freestanding sign or wall sign (not exceeding allowed wall signage).</u> | <u>18 sq. ft.</u> | <u>20 ft.</u> <u>Wall sign may not project above roof line.</u> |
| | <u>Wall</u> | <u>Not limited.</u> | <u>10% of wall area to a maximum of 200 sq. ft.</u> | <u>May not project above roof line.</u> |
| | <u>Combined (on-premises)</u> | <u>One, if there is no other ground/freestanding sign</u> | <u>100 sq. ft.</u> | <u>20 ft.</u> |

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| | <u>Portable</u> | <u>Not limited</u> | <u>12 sq. ft.</u> | <u>6 ft.</u> |
| | <u>Minor</u> | <u>Two</u> | <u>2 sq. ft.</u> | <u>6 ft.</u> |
| | <u>Directional (on-premises)</u> | <u>Two (2) signs per entrance or exit</u> | <u>6 sq. ft.</u> | <u>7 ft.</u> |
| | <u>Temporary</u> | <u>Not limited.</u> | <u>50 sq. ft.</u> | <u>20 ft.</u> |

| <u>Zoning District</u> | <u>Sign Type</u> | <u>Maximum Number of Signs Permitted</u> | <u>Maximum Area</u> | <u>Max. Height</u> |
|--|--|---|---|---|
| | <u>Ground/Freestanding (on-premises)</u> | <u>One (1) sign with less than 200' of frontage.</u> <u>One (1) sign per 200' of additional frontage.</u> | <u>50 sq. ft.</u> | <u>20 ft.</u> |
| <u>MU-2, Mixed Use: Residential/Limited Business/Limited</u> | <u>Changeable copy (on-premises)</u> | <u>One (1) sign as part or whole of one (1) permitted ground/freestanding sign or a wall sign (not exceeding allowed wall signage).</u> | <u>18 sq. ft.</u> | <u>20 ft.</u> |
| <u>Industrial</u> | <u>Wall</u> | <u>Not limited except side and rear wall signs facing and within 100 feet of a residential use are prohibited.</u> | <u>10% of wall area to a maximum of 200 sq. ft.</u> | <u>May not project above roof line.</u> |
| | <u>Combined (on-premises)</u> | <u>One, if there is no other ground/freestanding sign</u> | <u>100 sq. ft.</u> | <u>20 ft.</u> |
| | <u>Portable</u> | <u>Not limited</u> | <u>20 sq. ft.</u> | <u>8 ft.</u> |
| | <u>Minor</u> | <u>Two</u> | <u>4 sq. ft.</u> | <u>6 ft.</u> |

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| | <u>Directional (on-premises)</u> | <u>Two (2) signs per entrance or exit</u> | <u>6 sq. ft.</u> | <u>7 ft.</u> |
| | <u>Temporary</u> | <u>Not limited</u> | <u>100 sq. ft.</u> <u>Max. 50 sq. ft. per sign</u> | <u>20 ft.</u> <u>(freestanding)</u> <u>Wall sign may not project above roof line.</u> |

| <u>Zoning District</u> | <u>Sign Type</u> | <u>Maximum Number of Signs Permitted</u> | <u>Maximum Area</u> | <u>Max. Height</u> |
|-------------------------------------|--|---|--|--|
| <u>B-1, Limited Business</u> | <u>Ground/Freestanding (on-premises)</u> | <u>One (1) sign with less than 200' of frontage.</u> <u>One (1) sign per 200' of additional frontage.</u> | <u>50 sq. ft.</u> | <u>35 ft.</u> |
| | <u>Changeable copy (on-premises)</u> | <u>One (1) sign as part or whole of one (1) permitted ground/freestanding sign or wall sign (not exceeding allowed wall signage).</u> | <u>18 sq. ft.</u> | <u>35 ft.</u> <u>Wall sign may not project above roof line.</u> |
| | <u>Marquee (on-premises)</u> | <u>One per side.</u> | <u>Length of marquee times one foot, to a maximum of 200 sq. ft.</u> | <u>May not project above marquee or below 8 ft.</u> |
| | <u>Combined (on-premises)</u> | <u>One, if there is no other ground/freestanding sign</u> | <u>150 sq. ft.</u> <u>(100 sq. ft. if only 2 businesses)</u> | <u>35 ft.</u> |

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| | <u>Portable</u> | <u>Not limited</u> | <u>20 sq. ft.</u> | <u>8 ft.</u> |
| | <u>Minor</u> | <u>2</u> | <u>4 sq. ft.</u> | <u>6 ft.</u> |
| | <u>Wall</u> | <u>Not limited</u> | <u>10% of wall area to a maximum of 200 sq. ft.</u> | <u>May not project above roof line.</u> |
| | <u>Directional (on-premises)</u> | <u>Two (2) signs per entrance or exit</u> | <u>6 sq. ft.</u> | <u>7 ft.</u> |
| | <u>Temporary</u> | <u>Not limited</u> | <u>100 sq. ft.</u> <u>Max. 50 sq. ft. per sign</u> | <u>20 ft.</u> <u>(freestanding)</u> <u>Wall sign may not project above roof line.</u> |

| <u>Zoning District</u> | <u>Sign Type</u> | <u>Maximum Number of Signs Permitted</u> | <u>Maximum Area</u> | <u>Max. Height</u> |
|------------------------------|---|--|---|--|
| <u>B-2, Central Business</u> | <u>Ground/Freestanding (on-premises/off-premises)</u> | <u>One (1) sign with less than 200' of frontage.</u> <u>One (1) sign per 200' of additional frontage.</u> | <u>50 sq. ft.</u> | <u>35 ft.</u> |
| | <u>Wall</u> | <u>Not limited.</u> | <u>10% of wall area to a maximum of 200 sq. ft.</u> | <u>May not project above roof line.</u> |
| | <u>Changeable copy (on-premises)</u> | <u>One (1) sign as part or whole of one (1) ground/freestanding sign or wall sign (not exceeding allowed</u> | <u>18 sq. ft.</u> | <u>35 ft.</u> <u>Wall sign may not project above roof</u> |

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| | <u>wall signage).</u> | | <u>line.</u> |
| <u>Marquee (on-premises)</u> | <u>One (1) per side.</u> | <u>Length of marquee times one foot, up to a maximum of 200 sq. ft.</u> | <u>May not project above marquee or below 8 ft.</u> |
| <u>Combined (on-premises)</u> | <u>One, if there is no other ground/freestanding sign</u> | <u>150 sq. ft. (100 sq. ft. if only 2 businesses)</u> | <u>35 ft.</u> |
| <u>Portable</u> | <u>Not limited</u> | <u>20 sq. ft.</u> | <u>8 ft.</u> |
| <u>Minor</u> | <u>2</u> | <u>4 sq. ft.</u> | <u>6 ft.</u> |
| <u>Directional (on-premises)</u> | <u>Two (2) signs per entrance or exit</u> | <u>6 sq. ft.</u> | <u>7 ft.</u> |
| <u>Temporary</u> | <u>Not limited</u> | <u>100 sq. ft. Max. 50 sq. ft. per sign</u> | <u>20 ft. (freestanding) Wall sign may not project above roof line.</u> |

| <u>Zoning District</u> | <u>Sign Type</u> | <u>Maximum Number of Signs Permitted</u> | <u>Maximum Area</u> | <u>Max. Height</u> |
|------------------------------|---|--|---------------------|--------------------|
| <u>B-3, General Business</u> | <u>Ground/Freestanding (on-premises/off-premises)</u> | <u>One (1) sign with less than 200' of frontage. One (1) sign per 200' of additional frontage.</u> | <u>75 sq. ft.</u> | <u>35 ft.</u> |

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| <u>Changeable copy (on-premises)</u> | <u>One (1) sign as part or whole of a ground/freestanding sign or wall sign (not exceeding allowed wall signage).</u> | <u>32 sq. ft.</u> | <u>35 ft. (freestanding)</u> <u>Wall sign may not project above roof line.</u> |
| <u>Marquee (on-premises)</u> | <u>One (1) per side.</u> | <u>Length of marquee times 1 foot, up to a maximum of 200 sq. ft.</u> | <u>May not project above marquee or below 8 ft.</u> |
| <u>Wall</u> | <u>Not limited</u> | <u>10% of wall area to a maximum of 200 sq. ft.</u> | <u>May not project above roof line.</u> |
| <u>Combined (on-premises)</u> | <u>One, if there is no other ground/freestanding sign</u> <u>Max. of one (1) additional combined area sign as replacement for one (1) additional ground/freestanding sign as permitted.</u> | <u>200 sq. ft.</u> <u>(150 sq. ft. if only 2 businesses)</u> | <u>35 ft.</u> |
| <u>Interstate Exit Ground Sign</u> | <u>Max of one (1) ground/freestanding sign located within a 1000 foot radius from the center of the interchange at I-81 Exit 114 and Exit 118C.</u> | <u>150 sq. ft.</u> | <u>75 ft.</u> |

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| | <u>Portable</u> | <u>Not limited</u> | <u>20 sq. ft.</u> | <u>8 ft.</u> |
| | <u>Minor</u> | <u>2</u> | <u>4 sq. ft.</u> | <u>6 ft.</u> |
| | <u>Directional (on-premises)</u> | <u>Two (2) signs per entrance or exit</u> | <u>6 sq. ft.</u> | <u>7 ft.</u> |
| | <u>Temporary</u> | <u>Not limited</u> | <u>100 sq. ft.</u> <u>Max. 50 sq. ft. per sign for a freestanding/ground sign</u> | <u>35 ft.</u> <u>(freestanding)</u> <u>Wall sign may not project above roof line.</u> |

| <u>Zoning District</u> | <u>Sign Type</u> | <u>Maximum Number of Signs Permitted</u> | <u>Maximum Area</u> | <u>Max. Height</u> |
|--------------------------------|--|--|--|--|
| I-1, Limited Industrial | <u>Ground/Freestanding (on-premises or off-premises)</u> | <u>One (1)</u> | <u>50 sq. ft.</u> | <u>15 ft.</u> |
| | <u>Changeable copy (on-premises)</u> | <u>One (1) sign as part or whole of one (1) permitted ground/freestanding sign or wall sign (not exceeding allowed wall signage)</u> | <u>32 sq. ft.</u> | <u>15 ft.</u> <u>Wall sign may not project above roof line.</u> |
| | <u>Wall</u> | <u>Not limited</u> | <u>10% of wall area up to a maximum of 200 sq. ft.</u> | <u>May not project above roof line.</u> |
| | <u>Combined (on-</u> | <u>One, if there is no other</u> | <u>150 sq. ft.</u> | <u>15 ft.</u> |

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| <u>premises)</u> | <u>ground/freestanding sign</u> | <u>(100 sq. ft. if only 2 businesses)</u> | |
| <u>Marquee (on-premises)</u> | <u>One per side.</u> | <u>Length of marquee times 1 foot, up to a maximum of 200 sq. ft.</u> | <u>May not project above marquee or below 8 ft.</u> |
| <u>Portable</u> | <u>Not limited</u> | <u>20 sq. ft.</u> | <u>8 ft.</u> |
| <u>Minor</u> | <u>2</u> | <u>4 sq. ft.</u> | <u>6 ft.</u> |
| <u>Directional (on-premises)</u> | <u>Two (2) signs per entrance or exit</u> | <u>6 sq. ft.</u> | <u>7 ft.</u> |
| <u>Temporary</u> | <u>Not limited</u> | <u>100 sq. ft. Max. 50 sq. ft. per ground/freestanding sign</u> | <u>15 ft. (freestanding) Wall sign may not project above roof line.</u> |

| <u>Zoning District</u> | <u>Sign Type</u> | <u>Maximum Number of Signs Permitted</u> | <u>Maximum Area</u> | <u>Max. Height</u> |
|--------------------------------|--|--|---------------------|--------------------|
| <u>I-2, General Industrial</u> | <u>Ground/Freestanding (on-premises or off-premises)</u> | <u>One (1) sign with less than 200' of frontage. One (1) sign per 200' of additional frontage.</u> | <u>50 sq. ft.</u> | <u>35 ft.</u> |
| | <u>Changeable copy (on-premises)</u> | <u>One (1) sign as part or whole of one (1) permitted ground/freestanding sign or wall sign (not</u> | <u>32 sq. ft.</u> | <u>35 ft.</u> |

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| | <u>exceeding allowed wall signage).</u> | | |
| <u>Marquee (on-premises)</u> | <u>One per side.</u> | <u>Length of marquee times 1 foot, up to a maximum of 200 sq. ft.</u> | <u>May not project above marquee or below 8 ft.</u> |
| <u>Wall</u> | <u>Not limited</u> | <u>10% of wall area up to a maximum of 200 sq. ft.</u> | <u>May not project above roof line.</u> |
| <u>Combined (on-premises)</u> | <u>One, if there is no other ground/freestanding sign</u> | <u>150 sq. ft. (100 sq. ft. if only 2 businesses)</u> | <u>35 ft.</u> |
| <u>Portable</u> | <u>Not limited</u> | <u>20 sq. ft.</u> | <u>8 ft.</u> |
| <u>Minor</u> | <u>2</u> | <u>4 sq. ft.</u> | <u>6 ft.</u> |
| <u>Directional (on-premises)</u> | <u>Two (2) signs per entrance or exit</u> | <u>6 sq. ft.</u> | <u>7 ft.</u> |
| <u>Temporary</u> | <u>Not limited</u> | <u>100 sq. ft. Max. 50 sq. ft. per ground/free standing sign</u> | <u>20 ft. (freestanding) Wall sign may not project above roof line.</u> |

This ordinance shall become effective upon adoption. If any part of this ordinance is deemed unlawful by a court of competent jurisdiction all remaining parts shall be deemed valid.

Upon a call for an aye and nay vote on the foregoing ordinance at a regular meeting of the Council of the Town of Christiansburg, Virginia held _____, the members of the Council of the Town of Christiansburg, Virginia, present throughout all deliberations on the foregoing and voting or abstaining, stood as indicated opposite their names as follows:

| | Aye | Nay | Abstain | Absent |
|--------------------------|-----|-----|---------|--------|
| Mayor D. Michael Barber* | | | | |
| Samuel M. Bishop | | | | |
| Harry Collins | | | | |
| Cord Hall | | | | |
| Steve Huppert | | | | |
| Henry Showalter | | | | |
| Bradford J. Stipes | | | | |

*Votes only in the event of a tie vote by Council.

SEAL:

Michele M. Stipes, Town Clerk

D. Michael Barber, Mayor