

## Aquatic Advisory Board

April 3, 2019

In attendance: Jeremy Williams, Chair; Steve Simmons, Co-Chair; Shirley Hallock, Bev Bridges, Karen Drake-Whitney, Amelia Tuckwiller, Vice-Mayor Steve Huppert, Town Council Liaison

Staff: Terry Caldwell, Director; Maddie Duke, Office Manager

The meeting was called to order by Jeremy Williams.

Shirley motioned to accept the minutes from last meeting with Bev seconding.

1. Terry's report
  - a. Customer note about therapy pool availability during swim meets and Terry's follow-up process regarding the situation.
  - b. Laps for a Cure event was a great success totaling 82 miles and raising a little over \$5,000.
  - c. The board agreed to continue the free passes in the new water bill customer's welcome packets.
  - d. The summer food program will be offered this year for our camp participants. Lunches will not be handed out at the skate park this year.
  - e. New banner partnership: Meredith's Salon
  - f. Membership numbers and re-marketing the "New Year, New Deal" memberships rates.
    - i. "Spring into the Pool"
  - g. VRPS Magazine featured an article on Fins Summer Camp.
  - h. 136 RU visits for the month of March
  - i. The 2019-20 budget has been submitted.
  - j. The spring/summer brochure should be out in the next week.
  - k. The parking lot across the street should be completed by June 30, 2019.
  - l. CAC Community Yard Sale will be held May 4 7 a.m.-12 p.m.
2. New Business
  - a. Jeremy complimented the friendly staff.

Meeting adjourned.