

Christiansburg Aquatic Center
Advisory Board
June 5, 2019

In attendance: Jeremy Williams, Chair; Steve Simmons, Co-Chair; Amelia Tuckwiller, Karen Drake-Whitney, Bev Bridges, Shirley Hallock, Steve Huppert, Town Council Liaison

Staff: Terry Caldwell, Director; Maddie Duke, Office Manager

Jeremy Williams called the meeting to order.

Karen motioned to accept the minutes from last meeting with Amelia seconding.

Terry's Report

1. The skate park's annual "Skatepark Showdown" competition will be held Sept. 20 with a rain date of Sept. 27.
 - a. Local band Barren Minds has been booked.
2. This year's New Year's Splash will be held Monday, Dec. 30.
3. July holidays:
 - a. Closed July 4th, open 8 a.m.-5 p.m. on July 5th
4. "Invitation to Summer Fun" postcard sent to 4,000 homes
 - a. Using Wordsprint's predictive analytics
5. Community Yard Sale
 - a. 26 vendors, revenue of \$355
 - b. few complications with vendors
6. Fins Summer Camp begins Monday, June 10
7. Take 60 on Hickok Street, the town's new summer program
 - a. Visit the downtown area on your lunch. Area restaurants give a discount for takeout lunches.
8. First Responders Battleship will be scheduled in January/February next year.
9. Scott Coppock, customer service coordinator was awarded "Employee of the Year for Attractions" by Montgomery County Tourism.
10. The aquatic center has been nominated as one of the "Best Places to Work" by the Chamber's recent survey. Three members of staff will attend the awards luncheon on June 19.
11. Central Business District Committee
 - a. "Love" sign: discussing re-designing the aquatic center's love sign. The board's suggestions:
 - i. Blue/aquatic theme, maybe using different colors in the original "wave" pattern of the aquatic center logo.
 - ii. The board supported the concept of a new product change for the love sign design and agreed it would be a new and fresh take on the sign.
 - b. Painting of the steps coming up from the parking lot. Below are the boards concerns/comments:
 - i. The board had concerns about maintaining the painting after snow, weather, etc.

- ii. The board was wondering who was in charge of upkeep of the paint and where funds would come from for the maintenance.
 - iii. The board would like the final say on the titles of the books that would be used.
 - iv. Do they want titles of books or other art? "Cascading fish" going down the steps. Book titles on every few steps with blue/aqua paint on the ones in between was suggested.
 - v. How will it look from the road?
12. Contract visitors
- a. RU: 149
 - b. City of Radford: 378
13. Aquatic Center reviews, comments
- a. Comments in regard to New Year, new deal will be kept one year for the board to review at that time.

Old Business

- 1. Parking lot across the street was scheduled to be complete by June 30. Terry will share updates as she gets them.

New Business

- 1. Aquatic Center's ten year anniversary will be in July 2020
 - a. Amelia suggested booking Barren Minds
- 2. Councilman liaison Mr. Huppert shared comments about the Relay for Life event at the aquatic center. His team finished 4th out of 50 teams.

Meeting adjourned.

Next meeting is scheduled for Aug. 7.