

Christiansburg Aquatic Center  
Advisory Board  
August 14, 2019

In attendance: Jeremy Williams, Chair; Shirley Hallock, Bev Bridges, Karen Drake-Whitney, Steve Huppert, Town Council Liaison

Staff: Terry Caldwell, Director

Minutes from last meeting were approved by Jeremy with Shirley seconding.

Terry's Report

1. Aquatic Center's 10 year anniversary: July 18, 2020
  - a. Celebration date set for August 1, 2020
  - b. The board suggested a free day and small snacks, diving demonstrations
2. Radford Resident visits
  - a. June: 644
  - b. July: 356
3. Radford University visits
  - a. June: 84
  - b. July: 75
  - c. Advertising in Radford University's "Tartan" newspaper
    - i. The board suggested contacting admissions to get the word out to students and staff regarding their memberships.
4. LED road-side sign was approved in the 19-20 budget
  - a. The board asked about moving the current sign to another location on the facility grounds, at the triangle lot near Depot Street.
5. Capital Improvements
  - a. Councilman Showalter has asked the board to review the extended CIP list for future budgeting.
6. First Responders Battleship will be held in April 2020
  - a. In conjunction with the Mayor's "Emergency Services Chili Cook-Off"
7. Skatepark Showdown will be held Sept. 20
  - a. Band: Barren Minds, food available for purchase by Hot Diggity Dogs
8. Annual shutdown just began and is going well. The CAC will reopen Aug. 28
9. The aquatic center is taking back the aquatic maintenance operations. The division will no longer be under Public Works.
10. Summer Camp
  - a. Almost \$40,000 in revenue
  - b. 203 residents and 179 non-residents
  - c. 51 children took swim lessons

Old Business

1. The parking lot across the street should be finished shortly. The aquatic center was able to use the parking lot for the last swim meet. 55 parking spots have been allotted.
2. Concerns regarding shutdown and monthly memberships
  - a. Staff can put the membership on hold in August and the customer can renew again in September

Meeting adjourned