

Christiansburg Aquatic Center
Advisory Board
Feb. 5, 2020

In attendance: Jeremy Williams, Chair; Steve Simmons, Co-Chair; Shirley Hallock, Bev Bridges, Amelia Tuckwiller, Karen Drake-Whitney, Steve Huppert, Town Council Liaison

Staff: Terry Caldwell, Director; Maddie Duke, Office Manager

Public: Lea Wall, Director of Sales: Holiday Inn Christiansburg/Blacksburg

Jeremy called the meeting to order.

Shirley motioned to accept the minutes from the last meeting with Karen seconding.

1. Public Comment
 - a. Lea Wall, Director of Sales at Holiday Inn Christiansburg/Blacksburg
 - i. NRV Homegrown Business Alliance
 - ii. The board will table the discussion until next meeting
2. Terry's Report
 - a. Radford City numbers:
 - i. Nov. 260, Dec. 229 and Jan. 499
 - b. Radford University numbers
 - i. : Nov. 81, Dec. 93, and Jan. 177
 - c. 10 year celebration, Aug. 1
 - i. The band is booked for the event
 - ii. Terry would like to see a tent/cover on the sundeck to cover the band and protect from heat.
 - iii. Snacks and refreshments upstairs
 - iv. Free swim, what hours work best with staffing?
 - v. Ribbon cutting, Terry will reach out to Sharon at the Chamber
 - d. New skatepark lights
 - i. A new light has been installed that projects onto the parking lot
 - e. Our new maintenance supervisor has come in and has started positive work for the facility
 - f. Veteran rate
 - i. In December of 2018, the board voted to eliminate reduced rates including veteran's rates when they voted to reduce the monthly fees.
 - ii. The board still agrees with this decision since the rates are so low.
 - g. Deals for yearly memberships bought up front versus the month to month payment option
 - i. Since January 2019, the CAC has had a total of 165 yearly memberships bought up front
 - ii. The board has decided to table the discussion until next meeting.
 - h. Battleship
 - i. Battleship is currently scheduled for April 17 but may change due to other conflicting activities
 - ii. Amelia suggested looking into food trucks for the event
 - i. Overflow parking lot lighting update
3. New Business
 - a. Relay for Life: Swim Laps For a Cure will be held again this year on March 17, 8 a.m.-6 p.m.
4. Old Business
 - a. LED sign is still in the process with the RFP detailed discussion. Staff is also reviewing proposed position options for the sign.

Meeting adjourned

Next meeting is scheduled for March 4