

Christiansburg Aquatic Center
Advisory Board
November 3, 2021

In attendance: Jeremy Williams, Chair; Steve Williams, Co-Chair; Shirley Hallock, Bev Bridges, Amelia Tuckwiller, Karen Drake-Whitney, Steve Huppert, Town Council Liaison

Staff in attendance: Terry Caldwell, Director; Maddie Duke, Office Manager

Jeremy called the meeting to order.

Shirley motioned to accept the minutes from last meeting and Bev seconded the motion.

Terry's Report

1. H2Okie Thanksgiving Invitational Nov. 5-7. This meet will bring in 873 swimmers from nine different teams visiting from different areas of VA and NC. Spectators will not be permitted for this meet because the spectator areas will be used to properly space athletes. The meet will be live streamed on the CAC's YouTube channel.
2. The CAC is partnering with Ballpark Signs to display new digital marketing boards. Businesses pay \$75/month to advertise on the display. The CAC is paid \$25 per ad sold or may choose to use as a marketing tool to advertise the CAC in other locations throughout the NRV. The choice is to use the advertising tool. The display allows current sales of the banner sponsorships to move onto a digital platform.
3. Radford City Oct. visits: 234
4. Staff is reviewing an additional hour increase to the public schedule of the leisure and therapy pools, weekday evenings and Saturdays.
5. Review of public restroom accessibility for the transgender population. Staff is reviewing signage of universal restrooms.
6. Radford University Sports Administration student will begin an internship in January.
7. Review of monthly membership and day pass chart.
 - a. The board agreed to keep operations as they are now. Karen suggested making a change in January based on usage.
8. Chairman Jeremy Williams requested Town Council be aware of the board's support for one time bonuses for part-time employees.
9. The center's full-time lifeguard has accepted a position elsewhere. Once final details are available, the job will be posted on the town's website.

Old Business

1. AEP is still working on the LED sign. Once both sides are operational, slides can be updated and changed.
2. The skate park parking lot work has begun.
3. The pools are now open to the public during programs with the exception of Aqua Yoga held on Saturday mornings.

New Business

1. Amelia mentioned a missing hook in the stall of the women's locker room.

Meeting adjourned. The next meeting is scheduled for January 5, 2022.