

Christiansburg Aquatic Center  
Advisory Board  
February 1, 2023

In attendance: Steve Simmons, Co-Chair; Sam Bishop, Town Council Liaison; Amelia Tuckwiller

Staff in attendance: Terry Caldwell, Director; Maddie Duke, Office Manager; Jillian Kowalcik, Program Supervisor

The meeting was called to order by Steve.

Terry's report

1. Summer Camp
  - a. Online registration will begin for town residents first, followed by non-resident registration three days later.
  - b. 2023 camp fees: \$150 weekly/residents; \$200 weekly/non-residents. Short weeks will be pro-rated.
2. Banner discussion
  - a. Current price is \$600 for the first year and \$500 for yearly renewals.
  - b. Two local vendors have increased pricing to \$300 per banner.
  - c. Requesting board recommendations for new advertising options.
3. Radford City agreement
  - a. \$7,200 every six months
  - b. \$6 per visit over 200 each month
  - c. January visits: 442
4. BOGO daily admissions January 5: 46
5. February 12: SOUPer Bowl Sunday
  - a. Free admission with canned food donation; donations will go to the Agape Center.
6. "Have a Heart" Campaign
  - a. Requesting an aquatic board project; how to support underprivileged youth in Christiansburg unable to visit the CAC. Discussion tabled for next meeting.
7. FY 23-24 budget requests
8. Scoreboards
  - a. Two scoreboards have been in our facility since opening in 2010 (lifespan of these boards is ten years). One of the scoreboards has been out since early May 2022. Virginia Tech has proposed to pay half of the cost for the new boards. The board supports the proposition.
9. Board position
  - a. The board did not receive applications for the open position. The board will table the discussion for next meeting regarding the number of positions on the board.

Meeting adjourned.