

Christiansburg Aquatic Center
Advisory Board
November 1, 2023

In attendance: Steve Simmons, Chair; Amelia Tuckwiller, Co-Chair; Shirley Hallock, Bev Bridges, Sam Bishop, Town Council Liaison

Staff in attendance: Terry Caldwell, Director; Maddie Duke, Office Manager

Meeting was called to order by Steve.

The minutes from last meeting were approved. AYES: all.

1. Terry's Report

- a. Santa and the Blue Elves Toy Drive in partnership with the Christiansburg Police Department. The facility will be collecting winter clothes and toys through Dec. 10.
- b. Radford City visits: September 361, October 252.
- c. Quarterly report information (May-August 2023)
 - i. Lifeguard training: 19 participants.
 - ii. Private swim lessons: 968 lessons taught.
 - iii. After hours parties: 20
 - iv. Five swim meets and three swim camps.
- d. Jillianne recently held three successful festive activities: Barbie Workout, Pumpkin Splash and Jacked O'Lantern Workout.
- e. Second grade swim lessons ended in October after several weeks with about 700 students taught each week.
- f. Staff is planning a customer appreciation day.
 - i. Give aways, free snacks.
- g. H2Okie Thanksgiving Invite (13 and over) Nov. 3-5, 518 swimmers.
 - i. 12 and under will be held Nov. 17-19.
 - ii. Swimmers are from the Northern Virginia and Greater DC areas, with a few from Roanoke.
- h. This week, the aquatic center welcomed Head Lifeguard, Heather Carlisle. Heather comes to us from the Town of Bluefield, VA Recreation Center.
- i. Town Halloween pictures are on Facebook for voting.
- j. New Year's Splash will be held on Dec. 29.
- k. Staff attended two events this past month: Career fair at Floyd County Highschool and Carilion Clinic Safety Day at Carilion NRV.
- l. Holidays are approaching quickly, and staff encourages the community to stay updated through the website and Facebook page. The winter weather information is also on the website.
- m. The CAC is still offering monthly lifeguard training courses.

Meeting adjourned.