



AGENDA

WORK SESSION OF TOWN COUNCIL
CHRISTIANSBURG TOWN HALL
100 EAST MAIN STREET
FEBRUARY 19, 2025 – 6:30 P.M.

(The meeting will be in-person)

WORK SESSION

I. CALL TO ORDER

II. ADJUSTMENT OF THE AGENDA

III. DISCUSSION AND ACTION BY MAYOR AND COUNCIL

A. Façade Grants

IV. ADJOURNMENT

Upcoming meetings of Council:

February 25, 2025, 7:00 p.m. – Regular Meeting

March 11, 2025, 7:00 p.m. – Regular Meeting

March 19, 2025, 6:30 p.m. – Regular Work Session



**TOWN OF CHRISTIANSBURG
TOWN COUNCIL
AGENDA COVER SHEET**

AGENDA LOCATION:

Discussion and Action by Mayor and Council

MEETING DATE:

February 19, 2025

ITEM TITLE:

Façade Grants

DESCRIPTION:

In 2019, the Town of Christiansburg created the Façade Grant Program ([Façade Grant Program | Christiansburg, VA - Official Website](#)), which was aimed at helping property or business owners improve their building façades and encourage investment in our historic central business areas. The Façade Grant Program, the first of its kind in the Town of Christiansburg, completed its first round in 2020, and was designed to improve the streetscape and strengthen partnerships with Downtown and Cambria stakeholders as well as encourage revitalization of older commercial buildings. However, now this program is not limited by specific areas and is instead offered to all of Christiansburg.

Mission Statement

The Façade Grant Program aims to help business owners, with the consent of property owners, improve their building façades and encourage investment in our business areas. It is designed to enhance the streetscape, strengthen partnerships with stakeholders and encourage revitalization of older buildings. Furthermore, the intent of the program is to assist for-profit businesses in growing the tax base within the Town.

POTENTIAL ACTION:

Council Discussion

DEPARTMENTS:

Planning/Administration

ITEM HISTORY:

See above and attachments for prior approvals and photos. Town Council meet on July 17, 2024 for a work session on the Façade Grant Program. Town Council affirmed that the Town would utilize last year's regulations for the program again this year, with the exception of extension of the timeframe to complete being extended until June 1, 2025, at their July 23, 2024 regular meeting. At their January 28, 2025 regular meeting, Town Council voted to award the following façade grants:

- \$5,000 to Crossfit Christiansburg, 1085 N. Franklin Street for painting the façade of the building.
- \$5,000 to Macados Inc., 37 W. Main Street for replacement of the existing street level windows.
- \$5,000 to New River Insulation Co., 1270 Roanoke Street for replacement of garage doors (period specific) and replacement of awning separately from the business name.
- \$5,000 to Subway, 26 N. Franklin Street for installation of handrails and hardscaping that will enclose outdoor seating (flowerboxes).

ATTACHMENT

Façade Grant Application
[Town of Christiansburg](#)

Façade Grant Awardees

<https://christiansburg.box.com/s/e6p3j062bj0bmfuryq36kq5voxqe9170>

Façade Grant Before and After Photos

<https://christiansburg.box.com/s/dbvegu7t4h0c5f64wur1n7393410jd6t>