Wayfinding Signage Program
Information Sheet
27 January 2011

Two maps are included in the packet:

1. Wayfinding Signs, which shows the entire Town.
2. Wayfinding Signs, Trial Locations, which zooms in on the area picked for the trial program.

A list of the proposed signs is attached.

The sign specifications will be governed by the Manual on Uniform Traffic Control Devices.

The Central Business Committee is recommending a "Trial Program" that includes installation of seven signs and will last for a minimum of one year. The program will be evaluated at three month intervals throughout the trial period. If the evaluation clearly shows the program should be expanded prior to the end of the trial, a recommendation will be made to Council for installation of the remaining signs. Otherwise, evaluations will be compiled after one year to make a final recommendation on the benefits of continuing or expanding the program.

The estimated cost for Trial Program is $1500.
The estimated cost for the entire program is $5440.