

Christiansburg Aquatic Center
Advisory Board Meeting
November 3, 2010

In Attendance: Jeremy Williams, Terry Caldwell, Jim Vanhoozier, Steve Simmons, Shirley Hallock, Maddie Duke.

Absent: Karen Drake, Michael St. Jean, Bert Locklin.

The meeting was called to order by Jeremy Williams.

Minutes of the previous meeting were distributed. Steve made a motion to approve minutes with a second by Shirley. Vote carried to approve minutes of the meeting.

A general discussion was held about the meet schedule that is available to the public and means of getting information out to the public.

Jim Vanhoozier led discussion of Aquatic Center Facebook page. Mr. Vanhoozier talked to Barry Helms and Mayor Ballengee and decided this would be an administrative decision. Terry wants the Facebook page to be a one-way communication (no questions will be received on the page, only information will be given out). Terry and staff will wait for further notice if they will receive an Aquatic Center Facebook Page.

Mr. Vanhoozier also discussed the issue of blocked websites to employees. He discussed this issue with Adam and it was concluded that Terry talk to Adam about individual websites that need to be open to employees.

Terry led the discussion on Aquatic Center birthday parties. She discussed in detail the Basic and Deluxe Birthday Packages and stated there were 48 birthday parties in the month of October. She also discussed the number of memberships sold as of November 1, 2010 was 1,143.

Terry discussed what she would like to see at the Aquatic Center for Christmas. She is in the process of contacting people for donation of a Christmas Tree and horse and carriage to bring Santa to the Aquatic Center. Suggestions were given from the board members and Terry is going to continue working on this project.

Terry also announced upcoming holiday hours. For Veteran's Day (November 11th) the Aquatic Center will be open from 10 am- 6 pm and all Veterans will be admitted free. Also, the Aquatic Center will be open 10 am – 6 pm the day after Thanksgiving.

A discussion was held about a free day during Christmas time. Terry said she would like to use that day as a membership drive. She also discussed that the Aquatic Center will give a free towel and water bottle during a limited time during Christmas to those who buy a membership.

Steve Simmons suggested that information on holiday hours, meets, special promotions, etc. be emailed to board members so they know when asked. Terry agreed that her staff would give this information to board members.

The next meeting is scheduled for January, 5, 2011.

The meeting was adjourned.