Aquatic Center Revenue Report

February 1-28, 2011

Days of Operation: 27
Facility Closed for meets: 0
Memberships:

Non-Resident Memberships:	120
Resident Memberships:	109
Total February Memberships:	**229**

Total Memberships Sold: 1,972

Attendance:

Daily Passes	2,817
Members	2,571
Programs, Rentals	5,070
Total Attendance:	**10,458**

Daily Average: 387

Revenue

Breakout of Revenue:

Facility Revenue	$ 549
Daily Admission	6,896
Program Revenue	11,712
Retail Revenue	358
Membership Revenue	10,809
Gift Certificates	40
Competitive Meet Revenue	4,075
Total Revenue	$ 34,439

February Birthday Parties: 34