Unique New Passengers - Go Anywhere Route

Month	Number of New Passengers Added
Pre-Route Match (4.2 months)	227
April, 2010	33
May, 2010	44
June, 2010	33
July, 2010	33
August, 2010	42
September, 2010	36
October, 2010	58
November, 2010	59
December, 2010	78
January, 2011	61
February, 2011	50
March, 2011	54
Total	**808**
Average/Month	**49.88**

The 227 new passengers added in the month labeled "Pre-Route Match" represent the new riders added from the beginning of service in late November, 2009 through March, 2010.

This represents all unique new passengers that sign up, but does not include all individuals in groups of 4 or more; only the person who sets up the trip is listed.