# Aquatic Center Revenue Report

## July 1-31, 2011

Days of Operation: 27
Facility Closed for meets: 3
Holiday Closing: 1

**Memberships:**

| | |
|---|---|
| Non-Resident Memberships: | 114 |
| Resident Memberships: | 167 |
| **Total July Memberships:** | **281** |

**Attendance**:

| | |
|---|---|
| Daily Resident Pass | 5,619 |
| Daily Non Resident Pass | 518 |
| Dry Pass | 552 |
| Member Scan | 2,688 |
| Programs, Rentals | 1,590 |
| **Total Attendance:** | **10,967** |

**Daily Average**: 406

**Revenue**

| **Breakout of Revenue:** | |
|---|---|
| Facility Revenue | $ 3,573 |
| Daily Admission | 19,752 |
| Program Revenue | 3,889 |
| Retail Revenue | 678 |
| Food Concessions | - |
| Membership Revenue | 11,655 |
| Gift Certificates | 204 |
| Competitive Meet Revenue | 5,982 |
| Refund | (0) |
| VT Contribution | 250,000 |
| **Total Revenue** | $ 295,733 |

July Birthday Parties: 23