Aquatic Center Revenue Report

August 1-31, 2011

Days of Operation: 25
Facility Closed for meets: 0
Holiday Closing: 0
Maintenance Week Closing: 6

Memberships:

Non-Resident Memberships:	124
Resident Memberships:	221
Total August Memberships:	**345**

Attendance:

Daily Resident Pass	3,781
Daily Non Resident Pass	559
Dry Pass	405
Member Scan	2,019
Programs, Rentals	623
Total Attendance:	**7,387**

Daily Average: 295

Revenue

Breakout of Revenue:

Facility Revenue	$ 4,275
Daily Admission	13,529
Program Revenue	8,444
Retail Revenue	455
Food Concessions	286
Membership Revenue	17,041
Gift Certificates	0
Competitive Meet Revenue	18,360
Refund	0
Total Revenue	$ 62,390

August Birthday Parties: 29