# Aquatic Center Revenue Report

## December 1-31, 2011

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|---|---|
| Days of Operation: | 27.5 |
| Facility Closed for Meets: | 0 |
| Holiday Closing: | 3.5 |

**Memberships:**

| | |
|---|---|
| Non-Resident Memberships: | 143 |
| Resident Memberships: | 160 |
| **Total December Memberships:** | **303** |

**Attendance**:

| | |
|---|---|
| Daily Resident Pass | 2,080 |
| Daily Non Resident Pass | 552 |
| Dry Pass | 379 |
| Member Scan | 2,373 |
| Programs, Rentals | 1,592 |
| **Total Attendance:** | **6,976** |

**Daily Average**: 254

**Revenue**

| **Breakout of Revenue:** | |
|---|---|
| Facility Revenue | $ 3,954 |
| Daily Admission | 7,024 |
| Program Revenue | 2,067 |
| Retail Revenue | 388 |
| Food Concessions | - |
| Membership Revenue | 8,419 |
| Gift Certificates | 379 |
| Competitive Meet Revenue | 1,595 |
| Refund | - |
| **Total Revenue** | $ 23,826 |

December Birthday Parties: 48