Aquatic Center Revenue Report

January 1-31, 2012

Days of Operation:	29
Facility Closed for Meets:	0
Holiday Closing:	2

Memberships:

Non-Resident Memberships:	160
Resident Memberships:	190
Total January Memberships:	**350**

Attendance:

Daily Resident Pass	2,474
Daily Non Resident Pass	495
Dry Pass	498
Member Scan	3,301
Programs, Rentals	471

Total Attendance: 7,239

Daily Average: 250

Revenue

Breakout of Revenue:

Facility Revenue	$ 11,356
Daily Admission	11,496
Program Revenue	3,150
Retail Revenue	377
Food Concessions	19
Membership Revenue	13,166
Gift Certificates	25
Competitive Meet Revenue	16,605
Refund	-
Total Revenue	$ 56,194

January Birthday Parties: 35