Aquatic Center Revenue Report

February 1-29, 2012

Days of Operation:	20
Facility Closed for Meets:	9
Holiday Closing:	0

Memberships:

Non-Resident Memberships:	103
Resident Memberships:	154
Total February Memberships:	**257**

Attendance:

Daily Resident Pass	1,075
Daily Non Resident Pass	370
Dry Pass	216
Member Scan	1,437
Programs, Rentals	1,371
Total Attendance:	**4,469**

Daily Average: 223

Revenue

Breakout of Revenue:	
Facility Revenue	$ 5,849
Daily Admission	5,027
Program Revenue	4,487
Retail Revenue	187
Food Concessions	149
Membership Revenue	7,972
Gift Certificates	-
Competitive Meet Revenue	20,255
Refund	-
Total Revenue:	$43,926

February Birthday Parties: 27