Aquatic Center Revenue Report

March 1-31, 2012

Days of Operation:	28
Facility Closed for Meets:	3
Holiday Closing:	0

Memberships:

Non-Resident Memberships:	100
Resident Memberships:	185
Total March Memberships:	**285**

Attendance:

Daily Resident Pass	2,458
Daily Non Resident Pass	711
Dry Pass	453
Member Scan	2,313
Programs, Rentals	1,335
Total Attendance:	**7,270**

Daily Average: 260

Revenue

Breakout of Revenue:

Facility Revenue	$ 7,045
Daily Admission	10,561
Program Revenue	12,349
Retail Revenue	370
Food Concessions	-
Membership Revenue	10,902
Gift Certificates	5
Competitive Meet Revenue	39,962
Refund	44
Total Revenue	81,150

March Birthday Parties: 39