# Christiansburg Aquatic Center

## Monthly Report: June 2012

### Terry Caldwell, Director

- Submitted monthly press releases
- Applied for the VRPS Best Promotional Effort Award
- Follow up meeting with Kendall Brown of National Counseling for placement of teens in the workplace
- Free day will be held on July 18th, it will also be used as a membership drive
- Attended conflict resolution
- Designing aquatic center survey to place on survey monkey
- Wrote article for the News Messenger in relation to past two years
- Triathlon is scheduled for August 5th at the Aquatic Center
- The large Town seal has been installed inside the competitive area
- Review of facility accounting practices with Town Treasurer
- Video footage of the Aquatic Center almost complete, will be used for promotional efforts
- Two tables have been ordered to replace current skate park tables
- **July Swim Meets:**
    - USA Diving Meet, July 13-15
    - Long Course Age Group Championship, July 19-22
    - Southwest Virginia Swim League, July 28

## Allison Zuchowski, Aquatic Services Manager

- Helped organize and collaborate with the VT Swim Team to host the World's Largest Swim Lesson at the CAC on 6/17/12, and a New World Record was set with over 23,000 participating worldwide simultaneously that day.
- Held bi-weekly Aquatic Team meetings.
- Attended conflict resolution seminar.

## Shawn Worthley, Facility Coordinator

- Total Memberships Sold
  - Resident: 23
  - Non-Resident: 23
- Attendance:
  - Daily Resident Passes: 5,623
  - Daily Non-Resident Passes: 601
  - Dry Passes: 676
  - Membership Scans: 3,019 *these include 12 Visit Pass Scans
- Been very busy at the front desk with the kids being out of school and families joining us for daily swimming
- Made changes to the way money operations are handled
- Worked on the new front desk manual
- Help with maintenance and custodial staff
- Helped guard when short handed
- Worked on trying to get things ready/updated for the dive meet next month
- Announced for the H2OKIE Invite Swim meet
- Helped with the World's Largest Swim Lesson Program
- Helped out with the CAC Blue Fins swim meets (3)

## Scott Bennett, Assistant Facility Coordinator

- Handled all birthday party and room rental reservations including taking reservations, confirming weekly rentals, ordering food and drinks, set-up, break down, and party host scheduling.
- Had an in-service for party host on June 18th. Went over current issues, watched several customer service videos, and had opened discussions.
- Counted inventory and purchased new supplies. Received new shirts for parties.
- Developed and sent out July Splash Flash with "Free Day at the CAC", Monthly Coupon, "Fun Friday's", and party rentals reminder.
- Developed June's monthly coupon. This month was "Father's Day". Any father got free admission to the pool on Sunday, June 17th.
- Next Month's coupon is "Adult Swim" month. Any person that purchases a child/youth daily swim pass gets $1 off daily admission for an adult.
- Developed and posted new weekly pool calendars every Friday for the following week. Weekly pool schedules can be found on our homepage.
- Changed the slides for the Jumbotron to get a fresh look to all of them.
- Developed and refreshed our TV Slide Show to advertise upcoming events.
- Met with Terry to discuss future marketing developments. Decided to redo tri-fold into a single two-sided brochure based on who we market to. The brochure is to be finished and distributed to hotels, rest stops, and other selected businesses by end of July.
- Updated Tri-Fold in case we run out of activity brochures.
- Passed out flyers to local businesses that we normally distribute to.
- Printed out more Groupons that I developed. Last day to redeem Groupon is July 31st.
- Our volunteer, Charles Lutz, worked 6 hours in June.
- Had 28 birthday parties in May. That brought in over 750 people to the facility.
- Had 6 room rentals in May. That brought in over 150 people.

# Lauren Woodcock, Program Supervisor

**Programs June 2012**

- Youth lessons summer 1, 2 & Rainbow Riders 295 Participants
- Adult Lesson 2 Participants
- Summer Camp 7 Participants
- Ai Chi 4 Participants
- Morning Fit 9 Participants
- Warm Water Workout 8 Participants
- Aqua Boot Camp 10 Participants
- Aqua Zumba 0 Participants
- Private Lessons 27 Participants
- SCUBA 4 Participants
- Lifeguarding (Full and recertification) 5 Participants

**June Events**

- Fun Fridays started June 1st
- World's Largest Swimming Lesson June 14th -about 100 participants
- Cancelled- Discover SCUBA June 27th
- LTS begins June 11th
- Rainbow Riders private group lessons began June 4th
- Summer Camps began June 11th
- LGT class June 5-9th
- Full SCUBA certification class June 25-July 16th

**Upcoming July events**

- Aqua Zumba will start back up July 13th
- New LTS session July 9th
- Discover SCUBA July 9th

## Bill Beecher, Competitive Coordinator

- Setup and oversaw HOKI Invitational
- Coached Bluefin summer league team
- Setup and hosted 3 summer league meets
- Coordinated with VT about their swim camp
- Discussed with Appalachian Swim conference about their 2014 meet
- Contacted the Colonial athletic Conference about future meets
- Had discussions with several hotels about meets
- Worked with NRV Dive about the summer zone meet July 12 – 15
- Worked with CCA about their meet July 6-8
- Setup and hosted Virginia Amateur Sports Subway Commonwealth Games Masters meet

## Wayne Hunter, Maintenance Superintendent

- Put new bearing assembly in top and bottom boiler pumps.
- Interviewed for part time custodial.
- Monthly exterminating.
- Maintenance on fitness equipment.
- Installed new flow meter leisure pool.
- Installed water fill at leisure pool.
- Met with Bruce about tile repair during shut down week.
- Installed frame for tech sign.
- Added phosfree to pools.
- Installed new pot on slide pump.
- Put new valve on chlorinator leisure pool
- Ordered new pump seal for therapy pool.
- Cleaned heat wheel PAC unit #4 and replaced broken belts.
- Met with Glen Reynolds about piping on boilers.