Policy for Banner Placement on West Main Street

Purpose: To establish the guidelines for the placement of banners across West Main Street on the Banner Poles.

Only events sponsored by the Town of Christiansburg and approved by the Town Manager will be allowed to display banners on the banner poles.

The banner may be no larger than three feet tall by forty feet long. The banner will have slits to reduce the wind load and have a total weight of not more than 30 pounds.

Banners may be installed up to two weeks before an event or for a total of two weeks for an ongoing event.

Town forces will install the banner.