

Christiansburg Aquatic Center Advisory Board Meeting Minutes

August 7, 2013

In Attendance: Steve Simmons, Shirley Hallock, Amelia Tuckwiller, Karen Drake, Jim Vanhoozier, Terry Caldwell.

Absent: Jeremy Williams, Mark Layne.

The meeting was called to order by Steve Simmons. Shirley motioned to accept the minutes from last meeting, Karen seconded. The board voted as follows: AYES: Simmons, Hallock, Tuckwiller, Drake. NAYS: None.

Terry's Report

Fiscal Year 2012-2013 Revenue Report compared to FY 2011-2012 and FY 2010-2011.
June 2013 Revenue Report

New Business

Under the direction of Town Council, liaison Jim Vanhoozier suggested that the board look into ways to increase revenue.

The board discussed the possibility of issuing surveys to the residents of Christiansburg about the center's hours of operation. To encourage residents to return surveys, the board discussed the option of giving a free daily admission to those who return their survey to the aquatic center. The board will review Summer/Winter hours when surveys are returned. The staff at the aquatic center will search implementation into the town water bill.

The aquatic center will be closed for maintenance August 19-30.

Security during swim meets: The staff at the aquatic center will search different options to add security during swim meets.

Advertising at the aquatic center: the board decided that advertising at the aquatic center is not the best option and would not like to see banners/advertisements.

Old Business

Brochures have been distributed to local rest stops. These brochures are also being given to the local hotels, motels and bed and breakfasts'.

There will be no additional membership discounts given until the survey of hours of operation is evaluated.

There have been 12 monthly passes bought since the monthly rates were established in May.

Adopt a Swimmer Program: it will be determined in house who will receive the benefits of the program.

Next meeting is scheduled for September 4th.

Meeting adjourned.