

**Christiansburg Aquatic Center Advisory Board**  
**Meeting Minutes**  
October 2, 2013

In Attendance: Steve Simmons, Jim Vanhoozier, Mark Layne, Shirley Hallock, Karen Drake, Amelia Tuckwiller, Terry Caldwell, Maddie Duke

Absent: Jeremy Williams

Meeting was called to order by Steve Simmons. Shirley Hallock motioned to accept the minutes from last meeting. Karen seconded the motion.

- I. Terry's Report
  - a. Surveys were sent out with September's water bill and have been collected. Terry will look into getting a volunteer group to go over the surveys and count them.
  - b. PSA Announcements are scheduled with PSK, the first being the CAC's "Give a Kid a Coat" drive.
  - c. Hospitality Expo with local motels, hotels, bed and breakfasts and restaurants is scheduled for October 15<sup>th</sup>.
- II. Old Business
  - a. Increasing revenue:
    - i. Market the CAC through RSVP, TRIAD or other senior groups. Market what the CAC has to offer: the therapy pool and the cardio room that is not overcrowded.
    - ii. Offer a wellness package that is also tied to the recreation center.
    - iii. Black Friday: open early morning hours.
    - iv. After Prom: send a letter to all local high schools offering the CAC as a site for their after proms.
    - v. Open house one day in the winter.

Next meeting is scheduled for November 6<sup>th</sup>.

Meeting adjourned.