

Christiansburg Aquatic Center Advisory Board
Meeting Minutes
February 5, 2014

In Attendance: Jeremy Williams, Shirley Hallock, Steve Simmons, Jim Vanhoozier, Mark Layne, Karen Drake, Amelia Tuckwiller, Terry Caldwell, Maddie Duke, Allison Zuchowski

Meeting called to order by Jeremy Williams.

Minutes from last meeting were motioned to be approved by Steve Simmons with Shirley Hallock seconding the motion.

- I. Terry's Report
 - a. A Sponsorship Policy will be presented to Town Council. This policy would allow the hanging of banners, advertisements on the scoreboard, etc. for area businesses.
 - b. The Aquatic Center purchased a new vehicle that will be wrapped with images from the Aquatic Center. This car will be used to travel for work purposes and also used as a marketing tool.
 - c. The full-time staff held a yearly planning meeting on January 22nd. The planning was very beneficial to the staff; they were able to discuss who the Aquatic Center is and discuss yearly goals.
 - d. Depot Days will be held on May 10th, 2014. Shirley Hallock has volunteered to attend with the Aquatic Center booth and information.
 - e. The staff at the Aquatic Center has had requests for a cardio pass, instead of someone paying \$2 each time they visit. There is now a 12 visit cardio pass available for \$20.
 - f. Review of the towels at the Aquatic Center
 - i. Terry is working on a report for the current towel service the Aquatic Center, (contracted through Aramark) versus buying a commercial washer and dryer and cleaning of the towels in-house.
 - g. Starting in April, the Aquatic Center will offer Bridge to senior citizens on Tuesday's 11am-2pm.
- II. Old Business
 - a. Meetings with the Recreation Commission.
 - i. The board will discuss what goals will be obtained by the meeting with the Recreation Commission.
 - b. Aquatic center brochures with recreation center brochures.
 - i. Terry and her staff found that it would be very difficult to insert their brochures into the recreation center brochure due to scheduling differences. Also, Terry and her staff distribute their brochures to local businesses. They felt that their needs are different than the recreation center; therefore putting the brochures together would not be beneficial to either department.

- c. After Prom
 - i. A letter was sent to local high schools and PTA's in regards to aquatic center availability for events.
 - ii. Terry and her staff will reach out the high schools again next year.
 - d. Extending Aquatic Center hours
 - i. Terry's staff will get a report on usage of the pools during the day as well as membership usage to see if it declined when the Aquatic Center cut its hours.
 - ii. The board would like to see the Aquatic Center open 1 hour later Monday-Thursday.
- III. New Business
- a. Golf Cart
 - i. Shirley is working on getting a golf cart donated to be able to transport those who cannot walk up the steps from the lower parking lots to the entrance.
 - ii. The board recommended that Terry check with the street ordinances as well as legal aspects of transporting patrons in the cart.
 - b. Christiansburg Primary PTA Night
 - i. The primary school held a PTA sponsored event at the Aquatic Center on January 27th. Amelia reported that there were over 320 participants and everyone had a wonderful time.
 - ii. This type of event has been offered to all elementary and middle schools in Montgomery County. Jim also recommended sending a letter out to area churches.
 - c. New Events held at the Aquatic Center
 - i. Shirley is working with Bob Abraham on an art show that will be held at the Aquatic Center in the multi-purpose rooms.
 - ii. The Aquatic Center staff is also working on a "Lego Exchange/Swap" to be held in the multipurpose rooms.
 - iii. The board mentioned having a food truck in the parking lot during these events.
 - d. Suit Dryers
 - i. Suit dryers are not offered at the aquatic center due to the expense to maintain the machines. The machines are great when used properly but most of them are not used properly and need to be replaced often.
 - e. Fans on the pool deck
 - i. Terry and her staff will look into big fans on the pool deck that could help heating costs.

The next scheduled meeting will be March 5, 2014.

Meeting adjourned.