Sponsorship Opportunities at

CHRISTIANSBURG HUCKLEBERRY PARK

Christiansburg Huckleberry Park is a multi-use recreational area for Christiansburg residents and visitors. The approximately 50-acre park featuring all-inclusive amenities, pet-friendly play areas, special event locations, mindfulness relaxation gardens and multi-purpose playing fields. Located between the beautiful Blue Ridge Mountains, Christiansburg Huckleberry Park’s state-of-the-art facility brings one-of-a-kind experiences to Southwest Virginia.
Platinum - 5 Year Commitment

Highlight your organization with signage that offers prominent, repeated exposure to visitors on a daily basis. With nearly 22% of Christiansburg’s population averaging under the age of 18, Christiansburg Huckleberry Park will serve as a hub for recreation and inspiration to the youth of our community. Christiansburg Huckleberry Park will also welcome tournaments from across the region, including potential teams from North Carolina, Tennessee, Kentucky and West Virginia.

**SPORTS COMPLEX**
$250,000

The Sports Complex will be the destination for active recreation including amenities such as artificial turf fields for football, soccer, lacrosse, baseball and softball.

**INTERACTIVE COMPLEX**
$250,000

If you have a passion for interaction, this complex is for you! Highlight your business at the Interactive Complex for visible advertising in areas like the all-inclusive playground, splash pad, challenge course and outdoor fitness space.

**DOG PARK COMPLEX**
$250,000

Who are we apart from our furry friends? As the first large and small dog park in Christiansburg, sponsoring this complex means connecting with animal lovers and their pets that feel like family.
What's Included:

- Business name placed on pillar signage
- Digital banner on Parks & Recreation website for 1 year
- Business name on all park marketing (print & digital)
- Opening ceremony and promotional ribbon cutting
- Park rental for business event (half day)
  - Once per year
  - Reserved high top pavilion
  - One reserved field
  - Access to various public park amenities
- Individualized sponsorship page on Town website with link to business
- Various social marketing
- Commemorative plaque & coin

*Image is a proposed rendering. Actual display will be determined upon agreement.*
Member Levels at
CHRISTIANSBURG HUCKLEBERRY PARK

GOLD - 4 YEARS

- All-inclusive playground & outdoor fitness area | $100,000
- Splash pad | $100,000
- Pickleball courts (4-6) | $100,000
- Small dog area | $50,000
- Large dog area | $50,000

SILVER - 3 YEARS

- Premiere hilltop pavilion | $50,000
- Sports complex building | $50,000
- Interactive complex building | $50,000
- Large shelter | $30,000

BRONZE - 3 YEARS

- Dog park parking lot | $25,000
- Interactive complex parking lot A | $25,000
- Interactive complex parking lot B | $25,000
- Scoreboard (4) | $25,000 ea. 2' x 16' signage
- Small pavilion shelter | $10,000 ea.
What's Included:

**GOLD - 4 YEARS**
- Business name placed on freestanding sign
- Invitation to join the Donor Circle at park opening ceremony
- Promotional Ribbon Cutting
- Sponsorship mention on Town website
- Feature mention on Town of Christiansburg social pages
- Homepage mention on Town of Christiansburg website

**SILVER - 3 YEARS**
- Business name placed on freestanding sign
- Sponsorship mention on Town website
- Feature mention on Town of Christiansburg social pages
- Mention on Town of Christiansburg website
- Framed certificate of sponsorship

**BRONZE - 3 YEARS**
- Business name placed on freestanding sign
- Mention on Town of Christiansburg website
- Social media mention on Town of Christiansburg social pages

Rendering dependent on item selected

*Images are a proposed rendering. Actual display will be determined upon agreement.*
There is a marketing opportunity for YOU at Christiansburg Huckleberry Park.

**Huckleberry Heroes - Lifetime of Amenity**
- Mindfulness & yoga garden | $7,500
- Emergency call towers | $7,500
- Bike shelters | $6,000
- Hammock stations | $5,000
- Water stations | $4,000

**Friends - Lifetime of Amenity**
- Picnic tables | $1,000
- Benches | $700
- Trail mileage markers | $500
- Bike racks | $400
- Pet waste eliminator boxes | $275

**Starter - Lifetime of Amenity**
- Sponsorship board | $100