

LAUNCH CHRISTIANSBURG

2025 Sponsorship Package



\$5,000

Limited to one diamond sponsor

Diamond Sponsors



- Name and logo listed in program materials
- Invitation for two people to the awards ceremony
- Mention in press release
- Group picture with Launch winners shared on social media
- 5-minute speaking opportunity to address participants during award ceremony
- Logo on check presented to the first-place winner
- Opportunity to provide swag to give out at first class session
- Opportunity to provide swag to give out at awards ceremony

\$3,000 each

Limited to two gold sponsors

Gold Sponsors

- Name and logo listed in program materials
- Invitation for two people to the awards ceremony
- Mention in press release
- Group picture with Launch winners shared on social media
- 5-minute speaking opportunity to address participants during a class session

\$1,000 each

No limit

Silver Sponsors

- Name and logo listed in program materials
- Invitation for one person to the awards ceremony
- Mention in press release

\$500 each

No limit

Additional Sponsors

- Name only listed in program materials

All sponsors will be listed on the following Launch Christiansburg 2025 program materials: program flyer, participant packet, Town of Christiansburg website, and in our social media post announcing the winners at the end of the program.