



A Report to the Residents of CHRISTIANSBURG VA

Fiscal Year 2023-2024 • July 1, 2023 to June 30, 2024

Photo by Jason Payne



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Who Are We?

The Town of Christiansburg was founded in 1792 and was named after Colonel William Christian, an early settler of the region. As the fourth largest town in Virginia, Christiansburg serves as a destination for retail, dining, recreation and community events. Settled within stately views of the Blue Ridge Mountains, the Town is located minutes from Virginia Tech, Radford University and two major hospitals. Christiansburg is conveniently located at the crossroads of three major highways: I-81, US Route 11 and US Route 460. VA Routes 8 and 114 also provide connectivity to the Town. Proximity cultivates an environment of diverse opportunities both within the Town and regionally.

Select Demographics

Sources: Quick Facts, U.S. Census Bureau and data.census.gov

2020 Census Population	23,348
Median Age	39 Years
High School Graduate or Higher	92.9%
Bachelor's or Higher	45.5%
Median Income	\$75,451
Unemployment Rate	2.3%

Town Priorities



Active destination for culture, recreation, entertainment, retail, commerce, & service



Partner with businesses & residents



Clean, green, healthy & safe



Good governance & sound financial entity



Well-informed & actively engaged residents



Everyone's hometown

Mission:

The Town of Christiansburg is committed to providing quality services and amenities to residents and visitors; to operating in an honest and transparent manner; and to supporting an environment where residents, businesses and community thrive.

Town Council

The Town of Christiansburg operates under a Council-Manager form of government. The Town Council is the legislative body of the Town, comprised of the Mayor and six council members who enact laws, determine policies and adopt the annual budget. Every year, the Town Council appoints the Town Manager, Chief of Police, Treasurer, Clerk of Council and the Town Attorney. Members of Town Council may be contacted at towncouncil@christiansburg.org.



Mayor
Mike Barber



Vice Mayor
Tanya Hockett



Councilman
Sam Bishop



Councilwoman
Kim Bowman



Councilwoman
Johana Hicks



Councilman
Casey Jenkins



Councilman
Tim Wilson

Performance Metrics



Active Destination

Recreation and Aquatics programs provide a space for residents to improve their quality of life by exercising and socializing with others. As the retail hub of the New River Valley, Christiansburg continues to be a regional resource for shopping and recreation opportunities. With quality facilities like the Aquatic Center and new facilities like the 50-acre Christiansburg Huckleberry Park, Christiansburg anticipates an influx in visitors, benefiting local businesses through tourism.

	FY2022	FY2023	FY2024
Recreation Programs	569	627	597 ¹
Recreation Sports Visitors	54,071	54,873	64,052
Aquatics Programs	2,290	3,456	3,190
Aquatic Sports Visitors	38,454	66,188	64,703
New Businesses	77	99	96

¹ Decrease due to programs combining or being discontinued.



Clean, Green, Healthy & Safe

In 2022, Town Council created the Sustainability Committee in an effort to further discuss the Town's environmental concerns. The committee strives to better communicate ways the Town has worked toward a more clean, green and healthy community. As of recent, the Sustainability Committee has been working to establish electric charging stations, an invasive species program and installation of solar panels. In 2023, the Town of Christiansburg was selected for a Solar Feasibility Study, which determined the best facilities in Christiansburg for solar opportunities. In terms of safety, Christiansburg first responders are committed to serving the community in a professional and timely manner while still covering a wide range of territory. For this fiscal year, the average Christiansburg Fire Department incident response time was 7.08 min. while Christiansburg EMS was 6 min.

	FY2022	FY2023	FY2024
Fire Calls	938	1,027	1,083
EMS Calls	4,893	4,973	4,618
Police Calls	26,431	43,624 ³	20,046
Waste Water Treated Daily	2.7 M. gal. ¹	2.8 M. gal	2.7 M. gal.
Solid Waste Collected	7,395 tons	6,925 tons	6,995 tons
Recycling Collected	1,049 tons	2,020,240 pounds ²	967.23 tons

¹ Decrease attributable to improvements in sewer line infrastructure and an overall decrease of stormwater infiltration into older pipes.

² Recycling collection reported in 2023 was measured in pounds instead of tons.

³ Artefact due to reporting methodology that has since been corrected. There was not a significant change in call volume that year.



Informed & Engaged Residents

Town social media platforms have 15,374 Facebook followers, 1,925 Instagram followers and 3,080 Twitter followers. The Town also keeps residents informed through its website and notification systems about Town initiatives (christiansburg.org/NotifyMe) and about emergencies specific to your address (christiansburg.org/Alerts). Stay in the know about Town Council and its committees, as well as Planning Commission, by watching meetings at christiansburg.org/YouTube.

	FY2022	FY2023	FY2024
Followers	-- ¹	1,476	923
Reach	-- ¹	114,670	196,919
Content Interactions	-- ¹	7,839	14,297 ²

¹ Data from three years or more is no longer available to track through Facebook's Meta Business Suite.

² Increase due to more sponsored ads and postings.



Partner with Businesses & Residents

In an effort to bring the community together, the Town of Christiansburg hosts many special events throughout the year. These events often connect citizens and visitors with local food, drink and entertainment businesses. The Christiansburg Farmers Market offers a great space for local vendors to sell their products while also offering quality food to residents. As Christiansburg continues to grow, so does the need for housing. The Town assists developers with plans for new housing units to ensure a variety of safe options that meet the various needs of our residents.

	FY2022	FY2023	FY2024
Special Events	26 ¹	34 ¹	33 ¹
Market Vendors	17 ²	33 ²	42 ²
New Housing Units	85	89	114

¹ Only includes special events coordinated by the Parks and Recreation Department.

² Vendors as of the first Farmers Market of the season.



Good Governance & Financial Entity

The Finance Department manages the Town's budget and ensures the Town is financially stable and prepared for unforeseen emergencies. The Christiansburg Finance Department has been awarded the Certificate of Achievement for Excellence in Financial Reporting for the twelfth year in a row. Learn more about the local government financial budgeting and accounting process at christiansburg.org/Budget.

	FY2022	FY2023	FY2024
Tax Revenue	\$24.5 M	\$26.3 M	\$27.8 M
Utility Revenue	\$13.2 M	\$13.4 M	\$14.5 M
Portfolio Invested	\$5.9 M	\$6.1 M	\$6.5 M
Debt Managed	\$20.2 M ¹	\$19.1 M	\$17.1 M

¹ New debt issued for construction of Christiansburg Huckleberry Park.



Everyone's Hometown

The Neighborhood Services Division of the Building Department protects the welfare of residents and increases quality of life in Christiansburg by enhancing the appearance of neighborhoods and business districts (christiansburg.org/NeighborhoodServices).

The Building Department also issues permits, requiring inspections that ensure code regulations are met so residents can safely live in Christiansburg. New sidewalks promote connectivity and access to residences and businesses.

	FY2022	FY2023	FY2024
Neighborhood Services Cases	762	482	-- ³
Building Permits	1,213	1,897	-- ³
New/Replaced Sidewalk ¹	6,927 ft.	8,306 ft.	2,797 ft. ²

¹ Metric is primarily affected by capital projects.

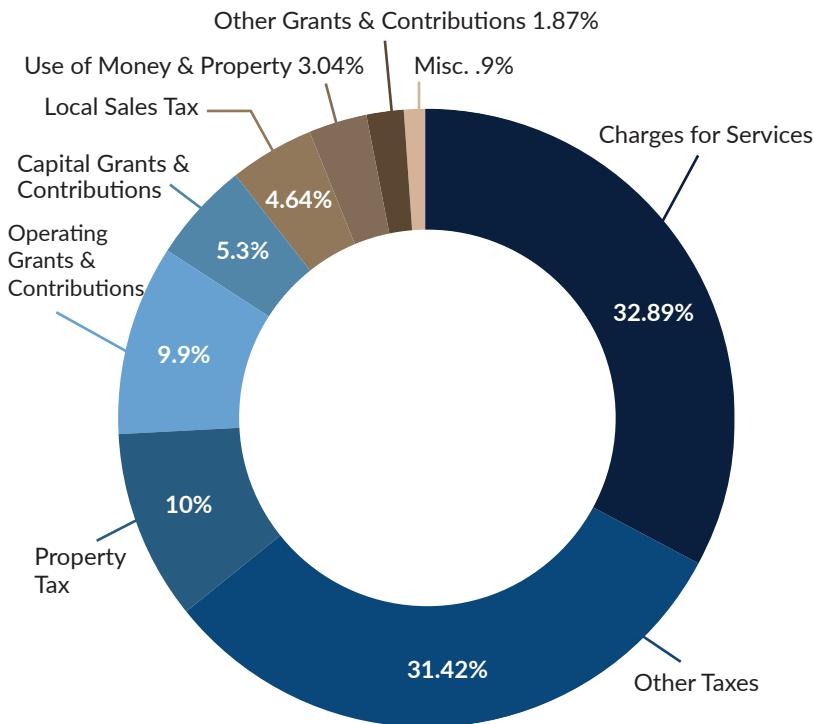
² Metric only includes new developments. Does not include replacement numbers from the Public Works Department.

³ Due to a transition to a new permitting software, accurate data was not available.

Financial Data



Fiscal Year 2023-2024 Percent of Actual Revenues



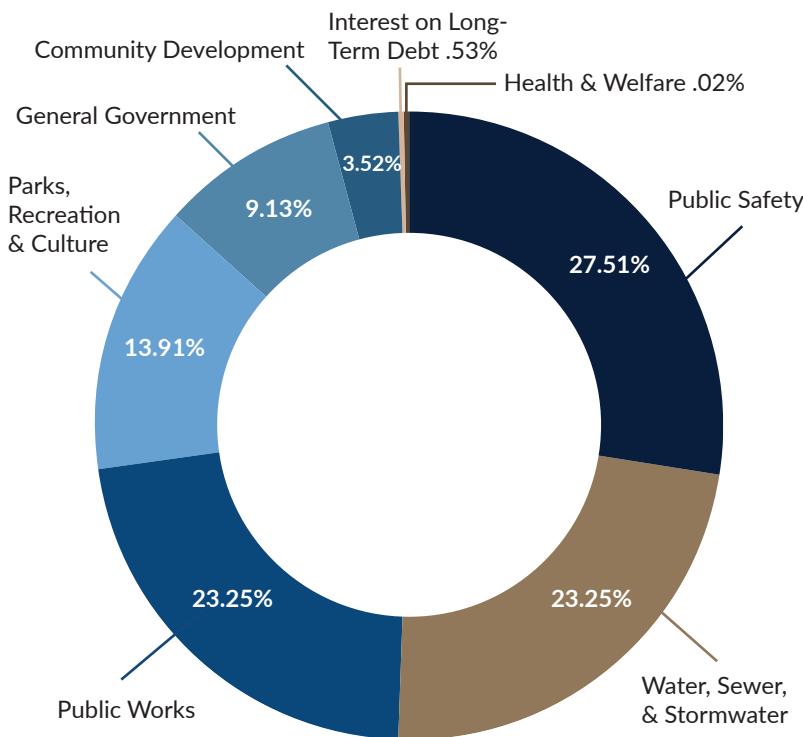
Revenues

Source	Actual FY 2022-2023	Actual FY 2023-2024
Charges for Services	\$18,477,090	\$19,848,623
Other Taxes	\$18,075,216	\$18,961,515
Property Tax	\$5,624,514	\$6,032,091
Operating Grants and Contributions	\$5,459,982	\$5,977,570
Capital Grants and Contributions	\$4,143,304	\$3,201,109 ¹
Local Sales Tax	\$2,680,197	\$2,800,298
Use of Money and Property	\$1,243,998	\$1,837,335 ²
Other Grants and Contributions	\$1,150,504	\$1,128,608
Miscellaneous	\$593,314	\$569,142
Total	\$57,448,119	\$60,356,291

¹ The large Huckleberry Park project was completed in FY 23

² Increase in interest rates and investment balances

Fiscal Year 2023-2024 - Percent of Actual Expenditures



Expenditures

Function	Actual FY 2022-2023	Actual FY 2023-2024
Public Safety	\$13,631,795	\$14,312,397
Water, Sewer, Stormwater	\$11,329,457	\$12,092,959
Public Works	\$10,232,675	\$11,513,257
Parks, Recreation, & Culture	\$6,442,790	\$7,237,783
General Government	\$4,103,964	\$4,750,317
Community Development	\$1,820,411	\$1,829,553
Interest on Long-Term Debt	\$280,819	\$274,138
Health & Welfare	\$5,049	\$9,003 ³
Subtotal	\$47,846,960	\$52,019,407
Capital Expenditures	\$16,790,922	\$9,638,691
Total	\$64,637,882	\$61,658,098

³ Increase in allocation to the Area Agency on Aging



Financial Structure

The Town manages revenues and expenditures through various funds.



Capital Projects Fund - grants and local, state and federal funds as well as unassigned reserves
Enterprise Fund - water and sewer services, and stormwater fees
Special Revenue Fund - federal and state grants, as well as other sources, that have restrictive use
Cemetery Fund - permanent fund from plot sales and funeral services
General Fund - property taxes, meals and lodging taxes, business licenses and solid waste collections

Outlook



In 2021, the Town purchased and began implementing a new financial accounting software package that integrates all financial modules. The implementation of the software was completed in October 2024 and is now available to Christiansburg citizens. This updated package enables new, customer self-service opportunities for the Town's citizens including the payment of taxes and utility bills, the ability to renew business licenses and an easy application process for building permits on-line. The EPL (engineering, permitting and planning) module is expected to be completed in January 2025.

The Town is continuing construction of multiple pedestrian improvement projects, which contribute to creating safer intersections and a more pedestrian friendly locality.

In October of 2024, the Town obtained financing consisting of a low interest \$17.6 million loan and \$1 million grant for Waste Water Treatment Plant upgrades which will commence in 24-25.

Projects Substantially Completed in 2024



Christiansburg Industrial Park Stream Restoration and SWM Improvements

Duration: Spring 2024-Fall 2024

This Project consisted of stormwater basin upgrades to the existing basin near Houchins Rd. NE, and the stream neighboring Industrial Dr. NE. The work also included installation of a sediment forebay, Flexamat lining, stormwater outlet structure, and approximately 700 linear ft. of stream restoration.



College St. Drainage Project-Phase I

Duration: Fall 2024

Phase I of this multi-faceted project is focused on improvements to drainage along College Street including a stormwater detention pond, stormwater pipe and drop inlets, domestic water and sanitary sewer relocations, sanitary sewer main, laterals, and manholes, maintenance access road, retaining wall, pavement repair, and permanent stabilization.

Projects in Progress for 2025



Hickok Street Storm Drainage Improvements

Duration: Spring 2024-Fall 2025

Crews will construct a new box culvert on Hickok St. NW between First St. and Commerce St. NW. The ultimate goal of this project is to reroute drainage that currently flows under existing buildings on Main St., while also relocating water and sewer lines on Hickok St.



Biosolids Management Facilities and Headworks Improvement Project

Duration: Spring 2025-Fall 2026

This project consists of the renewal of Headworks' equipment including two new influent screens, two replacement influent Archimedes screw pumps and grit removal system, primary clarifier splitter box slide gate actuators, and new site lighting. This project also encompasses construction of a new Biosolids Management Facility including a new Centrifuge Building, modifications for a centrate storage tank, and new solids dewatering/thickening equipment.

Get Involved in Local Government

We want to hear from our residents. Share your questions and comments on this report and other Town businesses at the following contacts:

Randy Wingfield, Town Manager
540-382-6128 ext. 1119
rwingfield@christiansburg.org

Watch Meetings
christiansburg.org/YouTube

Katie Miano, Treasurer
540-382-9519 ext. 1182
kmiano@christiansburg.org

Submit a Public Comment
christiansburg.org/PublicComment



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This report is intended to provide meaningful and understandable information about the financial condition and performance of its government to its citizens. For more information, visit AGA on the web at agacgfm.org.

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