

LAUNCH

CHRISTIANSBURG

2025 Application

Launch Christiansburg is a ten-week educational program focused on helping current and prospective businesses thrive. At the end of the program, participants will deliver a business pitch with the opportunity to be awarded up to \$5,000 in business investment grants.

Rules for Participating:

- The Launch Christiansburg 2025 application deadline is **Thursday, July 31, 2025**
- Accepted applicants must complete a PARTICIPATION AGREEMENT and pay a \$200 deposit to reserve a spot in the program.
- The \$200 deposit will be refunded at the end of the program if all PARTICIPATION REQUIREMENTS are met as detailed in the PARTICIPANT PACKET.

Please submit this completed application to Miles Campbell by email at mcampbell@christiansburg.org.

Any additional questions can be directed to Miles Campbell by phone at 540-382-6128, ext. 1131.



Contact Info

Name: _____

Phone: _____ Email: _____

Home Address: _____

Do you live within Town limits? (Required for participation) Yes No

Business Info

List all owners and/partners (if applicable):

Existing Businesses:

Business Name: _____

Business Address: _____

Business Idea:

Provide a description of your business idea:

Do you plan to open your business or keep your business located in the Town of Christiansburg? Yes No

Inspiration, Vision, Commitment, and Expectations

Why do you want to start this business? What does it mean to you?

How many hours per week can you dedicate to your business during and after the Launch Christiansburg program?

How confident are you in your ability to launch your business idea, and where do you think you might face challenges?

What do you hope to gain from this program?

At the end of this program, what does success look like for you?

Program Questions

Will you participate in the pitch competition for award funds at the end of the program? Yes No

Are there any specific topics that you would like the speakers to cover?

Printed Name & Signature

Date