

Christiansburg Aquatic Center



Monthly Report: January 2014

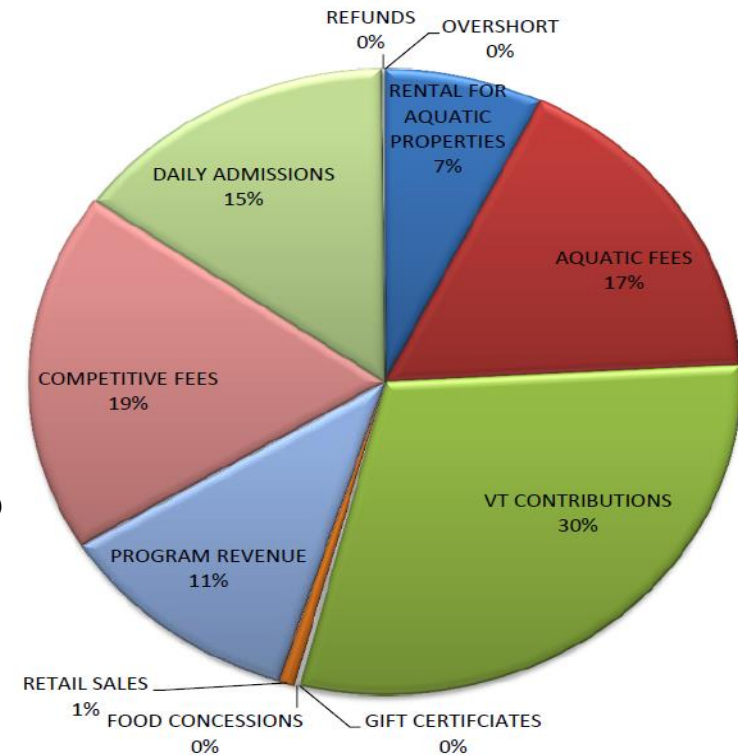
Terry Caldwell, Director

- Submitted CIP and proposed budget for FY 14-15
- Kick off yearly emergency response mandatory meeting
- Completed employee performance documentation
- Assisted CPS with PTA school swim event
- Discussion in regards to banner marketing concept in competitive pool
- Meeting with Weight Club, exchanging banners for display
- Designed sponsorship policy
- Hosted the 2014 yearly planning session for aquatic supervisors
- Meeting with local business to offer their employees facility packages
- Attended Town Council meeting
- Energy conservation detail discussion for the facility

Bill Beecher, Competitive Coordinator

- Set-up and hosted CHS mini Invitational (200 Swimmers and Divers)
- Set-up and hosted VT meet with University of Virginia, University of Wisconsin, University of Miami and Harvard University (265 Swimmers and Divers)
- Organized and coached Home School Fitness Program (32 participants)
- Oversaw and coached the Master's program.
- Worked with the Appalachian Swim conference to get their meet organized in February
- Meet with CHS officials about the Conference, Regional and State Meets that they will be hosting in February
- Meet with VT coaches and H2OKIE coach about scheduling issues.

Sources of Direct Revenue
Christiansburg Aquatic Center
FY 2012-2013



Allison Zuchowski, Aquatic Services Manager

- Facilitated Community CPR/First Aid Training class.
- Helped organize and facilitate our annual All CAC Staff Emergency Response in-service meeting with Chief Hanks & Captain Ramsey, reviewed active shooter information and fire drill procedures.
- Working to implement new lifeguard monthly scheduling.

Stephanie Goens, Lifeguard Supervisor

- Organized and supervised the Tower of Terror on January 26th. 65 community members attended.
- Attended the Emergency Response Meeting held at aquatic center.
- Revamped the Swim the States program
- Public Relations committee meeting
- Organized a meeting with Diving Enterprises
- Orientation for a new lifeguard

Wayne Hunter, Maintenance Superintendent

- Installed new heater in restroom skate park
- Rebuilt pump water features
- Installed lock box
- Trane installed bad limit switch P A C unit #4 no heat
- Replaced bad ballast starter & bulb pole light front of building
- Schindler elevator here checking P M maintenance
- Trane worked on P A C 1&2 found blown fuses & gas valve sticking
- Repaired door in lifeguard office
- Worked on treadmill and ordered parts for repair
- Plowed Parking lots & treated cleaned sidewalks due to weather
- Replaced bulbs on comp side pool
- Replaced bad light switch skate park
- Installed flush valve at skate park
- Ran new TV cable for Ron P.
- Work on duct detectors P A C #1 Sitting fire alarm off due to cold weather
- Work on duct detectors P A C #4 sitting fire alarm off due to cold weather
- Working with contractor on duct repair leisure pool

Lauren Woodcock, Program Supervisor

- Swim Lessons 81
- Homeschool Fitness Swimming 34
- Morning Fit 5+passes
- Evening Fit 6+passes
- Warm Water Workout 18+passes
- Aqua Zumba 3+passes
- Rolling in the Deep 5+passes
- SwimGym 8
- Private lessons 6 unique members (12 uses)
- Water fitness passes 23 unique members (100 uses)

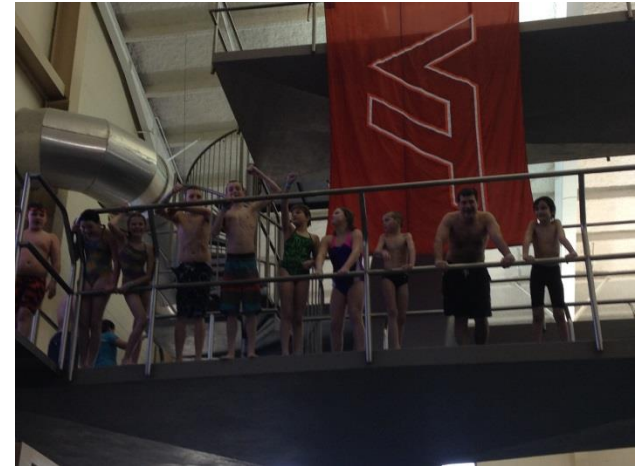
Total participants for December 189(272)

January Events

- Helped Bill with Meet set-ups
- Updated big screen slides
- Fitness classes started back up January 6th – 2 new day classes
- Learn to Swim classes started back up January 21st
- First Family Fun Night/Tower of Terror- January 26th

Upcoming February Events

- Learn to Swim classes session 2- Feb 18th
- Appalachian Conference meet-Feb 13th-15th
- Tower of Terror- Feb 16th
- Club CAC-Feb 17th



Melissa Callahan, Facility Coordinator

Prior Membership Monthly reports have been distributed by current, renewing memberships. This report and future reports will reflect the memberships sold in the month of January.

- Total Membership Sold:
 - Resident: **38**
 - Non Resident: **56**
- Attendance:
 - Daily Resident Passes: **1,033**
 - Daily Non-Resident Passes: **1,160**
 - Dry Passes: **439**
 - Member's Scanned: **3,799**

January

- Had **20** Not Your Average Tuna birthday parties, **6** Mermaid and **0** Pirate Birthday Party in January.
- Had **7** room rentals in January.
- Back from popular demand. Bring loyalty cards back (at the printer now)!
- Discuss with Little Leapers new opportunities for the Mermaid here at the CAC.
- Met with Warm Hearth to discuss upcoming events including: Blood Pressure Clinics, Memory Screenings and a Warm Hearth at Home Swim Day.
- Met with Carillion Clinic's Director of Rehabilitation Services and staff to discuss possible programs to be offered here at the CAC. So far, we are having a Wellness Fair in April and a Senior Day in September.
- Attended staff planning session for 2014
- Party host and front desk meeting to discuss "new" brochure and customer service goals for 2014.
- Filled in when short staffed at front desk, party host and lifeguard.
- Completed the birthday party evaluation tallies for 2013.
- Working with PR committee to contact local businesses to promote what the CAC has to offer.
- Working with PR committee to update bulletin boards.
- Created the new 12 visit Cardio Pass.
- Christiansburg Primary School PTA hosted 320 individuals for an evening event!

Goals for February

- 1) Continue to gather contacts for business.
- 2) Start advertising the mermaid/pirate party.
- 3) Hire and train new employee for facility attendant.



Christiansburg Primary PTA Night