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## **Call for Artists: Signal Cabinet Public Art Project**

### **Project Overview**

The Town of Christiansburg, Virginia is seeking talented local and regional artists to design and create original artwork for select signal cabinets throughout the Town. This project will be completed in a series of phases with the goal of enhancing the visual landscape of Christiansburg, promoting public art in unexpected spaces, and nurturing creative place-making. Phase I will include four downtown signal cabinets.

### **Project Goals**

- Placement of art in highly visible spaces.
- Showcase the talent of local and regional artists.
- Demonstrate vibrancy of our community.

### **Project Scope**

Selected artists shall create vibrant, impactful, and original weather-resistant artwork, that will be printed onto vinyl wrap and installed on designated signal cabinets in areas of high visibility to pedestrians, cyclists, and motorists. Designs should be non-AI generated and reflect the artists individual talents.

### **Artist Eligibility**

- Open to artists 18 years of age and older.
- Individual and team artists may apply. (must include a lead artist)

### **Submission Requirements**

- **Artist Statement/Bio:** (max 500 words)
- **Portfolio:** 3-5 images of previous public art or large-scale work.
- **Concept Sketch(es):** color sketches of proposed signal cabinet design; please include notes on preferred intersection/site from the available list and size of planned mural. Please see pictures of cabinets for size reference.
- **Design Proposals**, up to three, each with:
  - PDF format.
  - Brief artist statement explaining concept.

### **Locations**

There are four locations available for this project listed below:

- Roanoke Street and East Main Street
- South Franklin Street and West Main Street
- Phlegar Street and West Main Street
- Radford Street and West Main Street



## Selection & Compensation

- A selection panel, including Public Arts Advisory Board members and Town Staff, will evaluate submissions based on:
  - Artistic merit and originality.
  - Practicality and maintenance of the design which must be a wrap.
  - Artist's capacity to deliver (based on past projects).
  - Feasibility for installation.
- Selected artists may be asked to refine proposals before final acceptance.
- Compensation: \$1,000 stipend per cabinet.

## Timeline

### Stage

### Date

Call for Artists	October 1, 2025
Submission Deadline	November 1, 2025 (5:00 PM)
Shortlist & Notification	November 15, 2025
Final Concept Review	November 30, 2025
Town Council Approval	December 9, 2025
Installation Period	Early Spring 2026
Public Unveiling	Spring/Summer 2026

*(These dates are flexible and can be adjusted as needed.)*

## Application Submission

- Email Submissions: Send Subject as "Signal Cabinet Proposal-(your name)" to [publicart@christiansburg.org](mailto:publicart@christiansburg.org)
- Mail Submissions:

Public Arts Advisory Board  
Attn: Retta Jackson  
Town of Christiansburg  
100 E. Main Street  
Christiansburg, Virginia 24073

## Terms & Conditions

- Artists retain copyright; the Town reserves non-commercial promotional use rights.
- The Town of Christiansburg will assess the condition of the artwork annually and may contact artist to assist with reconditioning.
- The Town agrees to maintain the artwork at a minimum of 3 years.